

**What are the legal and
and compliance services**
that we offer to our clients?



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Our thorough understanding of the entire sector of Data Protection & Privacy is reflected through our full range of relevant legal and compliance services. You can rely on us for all encompassing, pragmatic, industry leading and tailor made solutions, which include:

Tailored advice on a wide range of data protection topics

This for instance includes **privacy policies, disclaimers and clauses**, but also direct **marketing strategies**, advice on camera surveillance, on employee privacy related matters, on big data and profiling, and on data security.

Data breach assistance

This can be advice on how a breach can be **prevented**, but can also concern **data breach response services**. We for instance offer assistance during investigations by data protection authorities and **assist with the notification** of the breach to the relevant authority and data subjects concerned.

Contracting

We assist our clients in **negotiating** and **drafting** relevant contracts (e.g. data transfer agreements, data processing agreements, but also clinical trial agreements that concern the processing of sensitive data). We also review (and amend) data protection related aspects in **all sorts of contracts** e.g. distribution, purchase, real estate and investment related contracts.

Litigation & Dispute resolution

In addition to providing our clients with regulatory legal assistance, we are also well equipped to **represent our clients** before courts and tribunals, and provide assistance with **complaint-handling**. We also represent our clients in **proceedings**.

Enforcement

We provide workshops and trainings with regard to **supervision and enforcement by the supervisory authority**. This includes what our clients can expect in terms of **sanctions and dawn raids** for instance.

GDPR compliance

This includes setting up GDPR compliance frameworks, carrying out data protection and **due diligence audits**, providing **in-house training and workshops**, all tailored to the relevant sector and business of our respective client.

We also assist with the appointment of a **Data Protection Officer**, in carrying out **Data Protection Impact Assessments**, with **Internal record keeping obligations**, with **Privacy by design and by default** requirements.

What do we mean when we say cross-border and multidisciplinary? For instance:

Telecommunication Law

Our all-round approach allows us to integrate advise on regulatory obligations relating to for instance VOIP, mobile services, information networks and services, interception obligations, data retention, emergency calling and the use of cookies into the tailor-made advice and services that we offer to our data protection & privacy clients. We also assists clients with drafting and negotiating interconnection agreements, and with obtaining the necessary permits and registrations.

Life Sciences and Healthcare

Innovation within the pharmaceutical and healthcare landscape is rapidly involving and data protection is an important element to consider in the midst of this advancement. Health data in apps & clinical trials and big data for the purposes of predictive analytics are just examples that require a thorough data protection analysis and corresponding legal solutions for which you can rely on our Data Protection & Privacy team.

Other focus areas include

IT and Artificial Intelligence:	FinTech, Blockchain, Wearables, etc.
Consumer goods:	Web shops, post order companies
Banking & Finance:	PSD2, FinTech
Automotive:	Monitoring drivers, autonomous vehicles
Human Rights & Ethical Aspects:	ECtHR, right to privacy, AI

Contact

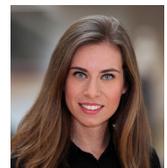
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As a leading firm, Loyens & Loeff is the logical choice as a legal and tax partner if you do business in or from the Netherlands, Belgium, Luxembourg or Switzerland, our home markets. You can count on personal advice from any of our 900 advisers based in one of our offices in the Benelux and Switzerland or in key financial centres around the world. Thanks to our full-service practice, specific sector experience and thorough understanding of the market, our advisers comprehend exactly what you need.

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