

Cross-border distribution of investment funds

Regulation (EU) 2019/1156 on facilitating cross-border distribution of collective investment undertakings requires ESMA to publish on its website the hyperlinks to the websites of competent authorities where they publish complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS, as well as the summaries thereof, and the hyperlinks to the websites of competent authorities where they publish and maintain complete and up-to-date list of the fees and charges they levy for carrying out their duties in relation to the cross-border activities of fund managers.

This document contains both hyperlinks and the summaries of national rules governing marketing requirements, which were provided by competent authorities.

Austria	Italy
Belgium	Latvia
Bulgaria	📕 Lithuania
<mark>≊ <u>Croatia</u></mark>	Luxembourg
✓ Cyprus	Malta
Czech Republic	The Netherlands
Denmark	Poland
Estonia	Portugal
Hereit Finland	Romania
France	Spain
Germany	🔤 <u>Slovakia</u>
Greece	🖿 <u>Slovenia</u>
Hungary	🔚 <u>Sweden</u>
III Ireland	
EFTA countries	
Hand Iceland	Liechtenstein
	🔚 <u>Norway</u>





Hyperlink to the FMA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fma.gv.at/en/investment-funds-and-investment-fund-managers/aifs-and-aifmanagers/ (English)

https://www.fma.gv.at/en/investment-funds-and-investment-fund-managers/ucits-and-investment-fund-management-companies/ (English)

https://www.fma.gv.at/investmentfonds-und-verwaltungsgesellschaften/aif-verwalter-alternativerinvestmentfonds/ (German)

https://www.fma.gv.at/investmentfonds-und-verwaltungsgesellschaften/ogawkapitalanlagegesellschaften/ (German)

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
The Investment Fund Act 2011 (InvFG 2011;	The activities of alternative investment fund
Investmentfondsgesetz) regulates the	managers (AIFMs) are specified in the
activities and organisation of investment fund	Alternative Investment Fund Managers Act
management companies. The InvFG 2011 is	(AIFMG; Alternatives Investmentfonds
based on Directive 2009/65/EC on the	Manager-Gesetz), which is based on Directive
coordination of laws, regulations and	2011/61/EU on Alternative Investment Fund
administrative provisions relating to	Managers (AIFM Directive). This Directive
undertakings for collective investment in	divides investment funds within the European
transferable securities (UCITS), also known	Union into two categories:
as the UCITS Directive.	
	 undertakings for collective investment
The management of investment funds as	in transferable securities (UCITS) and
specified in the InvFG 2011 is defined as a	
banking transaction pursuant to Article 1 para.	 alternative investment funds (AIFs).
1 no. 13 of the Austrian Banking Act (BWG;	
Bankwesengesetz). This is why the BWG	The majority of AIFMs not only manage AIFs,
provisions also apply to investment fund	but also UCITS. In addition, there are also
management companies, unless they are	alternative investment fund managers who do
explicitly exempted. Investment fund	not manage any UCITS, but only AIFs.



management companies are therefore	Licensed or registered alternative
considered special-purpose credit institutions.	investment fund managers
With an appropriate licence, they may also	
provide the investment services specified in	In order to be allowed to manage AIFs, the
Article 3 para. 2 nos. 1 and 2 of the Securities	alternative investment fund manager must be
Supervision Act 2007 (WAG 2007;	licensed as an AIFM. If the AIFM does not
Wertpapieraufsichtsgesetz). In this case, the	exceed certain threshold values with regard to
WAG 2007 provisions listed in Article 10 para.	the assets they manage, they may simply
5 of the InvFG 2011 must also be applied to	register their services instead of obtaining a
them.	licence. In this context it should be noted that
Specific features of the InvFG 2011	registered AIFMs are not permitted to market
	any AIFs to retail investors or to engage in
It should be noted that the InvFG 2011 not only	cross-border marketing or cross-border
includes regulations concerning Austrian	management.
undertakings for collective investment in	Real estate funds pursuant to the
transferable securities (UCITS), but also	ImmoInvFG
provisions on alternative investment funds	
(AIFs). Such AIFs could be other special	The Real Estate Investment Fund Act
assets, pension investment funds and special	(ImmoInvFG; Immobilien-
funds.	Investmentfondsgesetz) regulates the
	management of real estate funds by
Most Austrian investment fund management	investment fund management companies.
companies not only manage UCITS, but also	Investment fund management companies for
AIFs. Consequently, these companies are	real estate are the only companies authorised
also alternative investment fund managers	to issue and manage this type of fund. These
(AIFMs), that hold a licence pursuant to the	special-purpose credit institutions possess a
InvFG and a licence pursuant to the	restricted banking licence pursuant to Article 1
Alternative Investment Fund Managers Act	para. 1 no. 13a BWG and are subject to
(AIFMG; Alternatives Investmentfonds	supervision by the FMA. Real estate
Manager-Gesetz).	investment fund management companies also
	hold a licence pursuant to the AIFMG, as real
	estate funds and special real estate funds are
	classed as AIFs. The AIFMG provisions must
	therefore also be applied to real estate
	investment fund management companies.

Hyperlink to the FMA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.fma.gv.at/en/investment-funds-and-investment-fund-managers/ucits-and-investment-fund-management-companies/annual-fees-2/



https://www.fma.gv.at/en/investment-funds-and-investment-fund-managers/aifs-and-aifmanagers/annual-fees/



Belgium

Hyperlink to the FSMA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fsma.be/sites/default/files/media/files/2022-01/fsma_2022_05_en.pdf

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
Passporting rules	Marketing in Belgium
UCITS governed by foreign law must follow the notification procedure described in Circular FSMA_2013_05. They will have to make a contribution to the operating costs of the FSMA, as described on the FSMA website.	 Professional investors: application of the AIFM notification procedure (see below under Prior authorisation for marketing)
Financial arrangements must be made, in particular, for processing their subscription, repurchase and redemption orders and making other payments and for information disclosure.	 Retail investors: the units or shares of the AIFs can be marketed in Belgium to retail investors without any public offer if this marketing is done by the means of a private placement as defined in the Belgian Law. Marketing
Form and content of marketing material	under the same conditions as to professional investors.
The form and content of the marketing material for foreign UCITS that are marketed in Belgium are described in Circular FSMA_2013_05. There are also specific rules	In the event that units of AIFs are marketed as part of a public offer:
for advertisements and other documents and announcements disseminated in connection with the professional marketing of units of UCITS to retail clients in Belgium:	 Units in AIFs governed by the law of another EEA member state and their investment compartments can be traded publicly in Belgium only if they are registered on the list referred to in
- Royal Decree of 25 April 2014	Article 260 of the AIF Law, which list is drawn up by the FSMA and published
- Circular FSMA_2015_16	on its website. The conditions that must be fulfilled in order to be
- Frequently Asked Questions by the FSMA about advertisements relating to units of UCITS.	registered on the said list are laid down in that Articles 263ff and 274ff of the AIF Law.



The FSMA's supervision of advertisements

Advertisements relating to a public offer of units of UCITS or that announces or recommends such an offer may be published only after having been approved by the FSMA. Communication FSMA_2019_15 describes the procedure that must be followed for purposes of this ex ante supervision.

Reports on marketing

Apart from the framework of the notification procedure and of the updating of the notification file, there is no obligation for foreign UCITS to report specific data to the FSMA.

De-notification of arrangements made for marketing

Foreign UCITS whose units are marketed in Belgium may denotify the FSMA if they wish to cease marketing their units or classes of units in Belgium. To do so, the UCITS in question must submit a dossier to its home member state, and must comply with the procedure and conditions laid down in Article 156/1 of the UCITS Law. Units in third-country AIFs may be offered to the public in Belgium only if the provisions of Article 504 of the AIF Law are complied with.

Passporting fees are levied for the inward marketing in Belgium of public AIFs.

Prior authorization for marketing

- EU AIFs managed by an EU AIFM: application of AIFM notification procedure (Art. 32 of the AIFMD). Prior authorization from the FSMA is not required.
- EU small-scale managers: application of Belgian notification procedure (Art. 128 of the AIFM Belgian Law). Prior authorization from the FSMA is not required.
- Non-EU AIFs managed by an EU AIFM: application of AIFM notification procedure (Art. 36 AIFMD). Prior authorization from the FSMA is required.
- Non-EU AIFs managed by non-EU AIFM: application of AIFM notification procedure (Art. 42 AIFMD). Prior authorization from the FSMA is required.
- In the event that units of AIFs are marketed as part of a public offer, prior authorization from the FSMA is required.

Verification of marketing communications by the authority



In the event that units of AIFs are marketed as
part of a public offer:
 <u>AIFs of an open-ended type</u>: Advertisements may be published only after they have been approved by the FSMA. Communication FSMA_2019_15 describes the procedure that must be followed for purposes of this ex ante supervision. <u>AIFs of a closed-ended type</u>: FAQs FSMA_2021_09 of 1/04/2021 outlines which advertisements and other documents and announcements must receive prior approval by the FSMA.
Marketing to retail investors or to professional investors
See above (marketing in Belgium)
Legislation on specific AIF statuses
See above (under heading "legislation on specific AIF statuses")

Hyperlink to the FSMA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.fsma.be/sites/default/files/media/files/2021-07/2021_operatingexpenses_eng.pdf (English)

https://www.fsma.be/sites/default/files/media/files/2021-07/2021_fraisdefoncionnement_fr.pdf (French)

https://www.fsma.be/sites/default/files/media/files/2021-07/2021_werkingskosten_nl.pdf (Dutch)



💻 Bulgaria

Hyperlink to the FSC's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fsc.bg/en/supervised-entities/notifications/information-regarding-the-notificationprocedure/ (English)

https://www.fsc.bg/bg/podnadzorni-litsa/notifikatsii/http-www-fsc-bg-informaciya-otnosnoproceduri-po-notifikaciya-bg-113/ (Bulgarian)

Summaries of marketing requirements for UCITS	Summaries of marketing requirements for AIFs
Directive 2009/65/EC of the European	DIRECTIVE 2011/61/EU OF THE
Parliament and of the Council of 13 July 2009	EUROPEAN PARLIAMENT AND OF THE
on the coordination of laws, regulations and	COUNCIL of 8 June 2011 on Alternative
administrative provisions relating to	Investment Fund Managers and amending
undertakings for collective investment in	Directives 2003/41/EC and 2009/65/EC and
transferable securities (UCITS) provides and	Regulations (EC) No 1060/2009 and (EU) No
regulates the notification procedure in respect	1095/2010 provides and regulates the
of competent authorities of UCITS which	notification procedure in respect of the
intend to offer their units in a Member State	competent authorities of alternative
which is not their home Member State. The	investment fund managers (AIFMs) which intend to market the units of alternative
provisions of the directive regarding units marketed by UCITS established in another	investment funds (AIFs) in a Member State
Member State on the territory of the Republic	different from their home Member State. The
of Bulgaria are incorporated in the Bulgarian	provisions of the directive in the area of
legislation, namely in articles 128-135 of the	marketing of AIFs on the territory of the
Collective Investment Schemes and Other	Republic of Bulgaria by AIFMs originating in
Undertakings for Collective Investments Act	another Member State are incorporated in the
(CISOUCIA).	Bulgarian legislation, namely in article 249 of
	the Collective Investment Schemes and Other
If any UCITS established in another Member	Undertakings for Collective Investments Act
State intends to market its units in the	(CISOUCIA).
Republic of Bulgaria, first, it has to send a	
notification letter to its home Member State	An AIFM originating in another Member State
competent authority. The notification letter	may manage an AIF established in the
includes information on the measures taken by	Republic of Bulgaria, or in another Member
it, in order to market its shares on the territory	State, or an AIF established in a third country,



of the Republic of Bulgaria including, where on the territory of the Republic of Bulgaria, applicable, measures on marketing the based on a notification received by the Financial Supervision Commission (FSC) from respective share classes. The following documentation is required to be attached to the competent authority of the home Member the notification letter: State of the AIFM. The following information and documents are required to be attached to the notification: 1. Articles of incorporation of the respective UCITS, its prospectus and the last annual report and half-year report composed either in 1. data of the host Member State; Bulgarian, or in English; 2. information about the name, Member State 2. Key investor information document in in which the alternative investment fund is Bulgarian language, translated in accordance established, and the address of the alternative with Art. 131, par. 2 of CISOUCIA . investment funds, which the person intends to market; After the competent authority of the UCITS home Member State has forwarded to the 3. the statute, rules and other instruments of **Bulgarian Financial Supervision Commission** incorporation of the alternative investment (FSC) all documents mentioned above, fund: accompanied by an attestation verifying the UCITS compliance with the requirements of 4. information about the name, place of Directive 2009/65/EC, the UCITS has the right establishment of the master alternative to market its units on the territory of the investment fund in the cases of a feeder Republic of Bulgaria, without being obliged to alternative investment fund; pay any fee to FSC. 5. information about the name, Member State The notification letter and the attestation are to in which the seat or branch of the depositary be composed in English. A message about are located, and the address of the depositary; completed notification procedure is to be sent to the respective UCITS by the competent the information under Article 237. 6. authorities of its home Member State. Paragraph 1 CISOUCIA and any other UCITS marketing its units in the Republic of information provided to investors; Bulgaria are required to take all necessary measures to ensure redemption of units, 7. information about the measures for payments to unitholders and provision of marketing of the units or shares of the information, in accordance with the Bulgarian alternative investment fund, as well as the legislation. The respective UCITS is obliged to measures to prevent marketing to nonprovide investors in the Republic of Bulgaria professional investors, including where the with the whole information alternative investment fund manager employs and documentation, which the investors of its the services of third parties for the services home Member State have access to, provided to the fund. composed either in Bulgarian, or in English. The Key investor information document shall



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be submitted to the investors in Bulgarian language.	After the home Member State competent authority of the AIFM has forwarded to FSC all the documents above, accompanied by an
The same requirements have to be fulfilled in	attestation verifying that the AIFM is
case of further change or information update.	authorized and its licence includes the
In case of posterior alteration in the	management of AIF with the respective
information included in the notification letter,	investment strategy, the AIFM has the right to
the respective UCITS should notify in writing	market the units of the AIF on the territory of
FSC before having altered it.	the Republic of Bulgaria, without being obliged to pay any fee to FSC. The notification letter
The respective UCITS is obliged to publish in	and the attestation are to b e submitted in
an appropriate manner information about the	English.
emission value and the redemption price of its	0
units traded on the territory of the Republic of	The same requirements apply in case of
Bulgaria, whereat the frequency of the	further change or information update. In case
publication should be set in the legal	of change in the information included in the
framework of its home Member State. UCITS shall notify FSC about the frequency and the	notification letter, the respective AIFM should notify in writing FSC before implementing the
manner in which it publishes the information	change.
required.	The marketing to retail investors is allowed
	only in accordance with the rules for national
Legal requirements	investment funds (NIF) (Art. 171 and following
	of CISOUCIA).
1) Marketing communications are not verified by FSC.	Legal requirements
	Legarrequirements
2) Passporting rules – art. 128-135 of	1) The format and content of the marketing
CISOUCIA;	material, including the identification of the
	information and documents to be notified to
3) Denotification of arrangements made for	the authority prior to the commencement of
marketing – the denotification is submitted in the form of a notification for a change in the	marketing: the rules for marketing materials for NIF apply only in case of AIF marketing to
initial notification and in accordance to Art.	retail investors - Art. 182, par. 4 of CISOUCIA,
131, para 3 of CISOUCIA. There are no	and Art. 174 of Ordinance 44.
additional rules set.	
	2) Marketing communications are not
4) Any other rules governing the marketing	verified by FSC.
of UCITS:	2) Marketing to rateil investors or to
Language requirements - according to Art.	3) Marketing to retail investors or to professional investors:
131, para 2 of CISOUCIA the KIID has to be	Marketing to professional investors – AIFMD
translated into Bulgarian in any case and any	rules apply. Marketing to retail investors is
other information may be presented in	allowed only in case of NIFs where national



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Bulgarian or in English by the choice of the UCITS, respectively the management company. Additionally, Art. 80 of Ordinance	rules apply (Art. 171 and following of CISOUCIA).
No 44 requires that all the information the UCITS publicly discloses to the investors in Bulgaria is to be translated into Bulgarian at	4) Reporting obligations in relation to marketing – none;
the request of an investor.	5) Passporting rules - Art. 249 of CISOUCIA.
At this point there are no provisions about initial or subsequent registration fees for passporting of UCITS established in another Member State, nor annual supervision fees for marketing of UCITS established in another	6) Distribution of funds established in a non- EU Member State under the national private placement regime (if applicable): N/A
Member State in Bulgaria.	7) Distribution of open-ended AIFs and of closed-ended AIFs – the rules for both types
Ordinance No 44 of 20.10.2011 on the requirements to the activity of collective investment schemes, their management companies, national investment funds and managers of alternative investment funds is	of AIFs are the same in case marketed to professional investors. When marketed to retail investors, the NIF rules apply (Art. 171 and following of CISOUCIA).
available in English at the following link: https://www.fsc.bg/en/markets/capital- market/legal-framework/ordinances/	8) Denotification of arrangements made for marketing: When a decision for cessation of marketing in Bulgaria of an EU-AIF is taken, FSC should be notified about that decision by way of an update of the marketing notification under Art. 32 of AIFMD.
	9) Any other rules governing marketing of UCITS applicable within the jurisdiction of the NCA: Language requirements: Art. 193, para 2 of Ordinance 44.
	At this point, there are no provisions about initial or subsequent registration fees for passporting of AIF established in another Member State, nor annual supervision fees for marketing of UCITS established in another Member State in Bulgaria. The Bulgarian Collective Investment Schemes and Other Undertakings for Collective Investment Act (CISOUCIA) is available in English on FSC's website:



https://www.fsc.bg/en/markets/capital- market/legal-framework/laws/.
Ordinance No 44 of 20.10.2011 on the requirements to the activity of collective investment schemes, their management companies, national investment funds and managers of alternative investment funds is available in English on the following link: https://www.fsc.bg/en/markets/capital-market/legal-framework/ordinances/

Hyperlink to the FSC's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.fsc.bg/en/supervised-entities/notifications/information-regarding-the-notification-procedure/



Croatia

Hyperlink to the HANFA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.hanfa.hr/investment-funds/marketing-of-ucits-in-the-republic-of-croatia/#section0

https://www.hanfa.hr/investment-funds/marketing-of-aifs-in-the-republic-of-croatia/

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
A management company from another Member States intending to market units of UCITS they	An EU AIFMs must familiarize themselves with instructions on the website of the competent
manage in the Republic of Croatia must familiarize themselves with instructions on the website of the competent authority of the UCITS home Member State on the notification	authority of the AIFM Member State on the notification procedure for cross-border marketing activity in another Member State.
procedure for cross-border marketing activity in another Member State.	 Notification and prior approval of marketing
 Notification and prior approval of marketing communications A management company must submit the notification letter with its annexes concerning the commencement of marketing in the Republic of Croatia to the competent authority of the UCITS home Member State. The notification letter must be prepared in accordance with the standard model prescribed by <u>Commission Regulation (EU)</u> <u>No 584/2010</u> in the English language and sent to the designated e-mail address published on the website of the competent authority of the UCITS home Member State. 	An authorised EU AIFM can market units or shares of an EU AIF that it manages to professional investors in Croatia. The AIFM needs to submit a notification to the competent authorities of its home Member State in respect of each EU AIF that it intends to market in Croatia. The notification letter must include all documentation and information set out in Annex IV of the Directive 2011/61/EU. The competent authority of the AIFM home Member State shall forward the notification letter with all relevant documentation and information, as well as a statement to the effect that the AIFM is authorised to manage AIFs whose units or shares AIFM intends to market to professional investors in
The competent authority of the UCITS home Member State shall forward the notification letter and its annexes to Hanfa in accordance with the	Croatia to Hanfa, in accordance with the rules set out in Article 32 of the Directive 2011/61/EU.
rules set out in <u>Commission Regulation (EU) No</u> <u>584/2010</u> .	AIFM may commence marketing of units or shares of EU AIFs that it manages to professional investors in Croatia as of the date when the competent authority of the AIFM



A management company may commence marketing of units of UCITS established in another Member State on the territory of the Republic of Croatia as of the date when the competent authority of the UCITS home Member State informs the management company that the documents referred to above forwarded to Hanfa. have been The management company must notify Hanfa when it starts its marketing activity in the Republic of Croatia without delay. Prior notification marketing to Hanfa of communications which UCITS management Notification and companies intend to use directly or indirectly in their dealings with investors is not required. Hanfa may assess the information provided in its ongoing supervision against the aforementioned requirements.

Other requirements for the marketing of UCITS

A management company which markets units of a UCITS from another Member State shall provide investors within the territory of the Republic of Croatia with all documents and information which it provides to investors in the UCITS home Member State in relation to the operation of the UCITS whose units are marketed in the Republic of Croatia.

home Member State informs AIFM that the notification letter and the documents referred to above have been forwarded to Hanfa. AIFM must notify Hanfa when it starts its marketing activity in the Republic of Croatia without delay.

An EU AIFM has to obtain prior authorisation from Hanfa in order to be able to market units or shares of the AIFs it manages to retail investors in Croatia. There is no need for a prior authorisation from Hanfa for EU AIFMs marketing AIFs they manage to professional investors in Croatia.

prior approval of marketing communications

Prior notification of marketing communications which UCITS management companies intend to use directly or indirectly in their dealings with investors to Hanfa is not required.

Marketing to retail or to professional investors

All types of AIFs can be marketed to professional investors in the Republic of Croatia. However, only certain types of AIFs can be market to retail investors in the Republic of Croatia and they are prescribed in Ordinance on Types of AIFs.

Hyperlink to the HANFA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.hanfa.hr/investment-funds/fees-and-charges/#section0



📧 Cyprus

Hyperlink to the CySEC's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

UCITS: <u>https://www.cysec.gov.cy/en-GB/legislation/collective-investment/UCITS/</u> (English) AIFM: <u>https://www.cysec.gov.cy/en-GB/legislation/collective-investment/AIFM/</u> (English)

UCITS: <u>https://www.cysec.gov.cy/el-GR/legislation/collective-investment/UCITS/</u> (Greek) AIFM: <u>https://www.cysec.gov.cy/el-GR/legislation/collective-investment/AIFM/</u> (Greek)

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
A UCITS authorised in the Republic of Cyprus	An AIFM of the Republic of Cyprus, that
that proposes to market its units in a member	intends to market units of an EU AIF, shall
state other than the Republic, shall previously	submit to the CySEC, a notification in respect
submit a notification letter to the CySEC. The	of the particular EU AIF, along with the
aforementioned notification letter shall include	following documents or information: (a) a
information on arrangements made for	notification letter, including a programme of
marketing units of the UCITS in the host	operations identifying the AIF the AIFM
member state, including, where applicable,	intends to market and information on where
the categories of units to be marketed. A	the AIF is established; (b) the AIF rules or
UCITS shall enclose with the notification letter	instruments of incorporation; (c) identification
the latest version of the following documents:	of the depositary of the AIF; (d) a description
(a) Its regulation or its instruments of	of, or any information on the AIF available to
incorporation, its prospectus and its latest	investors; (e) information on where the master
annual and half-yearly report, and (b) Its key	AIF is established if the AIF is a feeder AIF; (f)
investor information.	any additional information referred to in
	section 30(1) of the <u>AIFM Law</u> for each AIF the
A UCITS authorized in a member state other	AIFM intends to market; (g) the Member State
than the Republic of Cyprus can market its	in which the AIFM of the Republic intends to
units within the territory of the Republic, after	market the units of the AIF to professional
the competent authorities of the UCITS home member state transmit to the CySEC the	investors; (h) information about arrangements
notification letter, the information and	made for the marketing of the AIF and, where relevant, information on the arrangements
documents laid down in paragraphs (1) and (2)	established to prevent units of the AIF from
of article 93 of Directive 2009/65/EC, as well	being marketed to retail investors, including in
as the attestation laid down in subsection (3)	the case where the AIFM relies on activities of
of section 67 and after the above transmission	independent entities to provide investment



	is announced to the UCITS by the competent	services in respect of the AIF; (i) the details
	authorities of its home member state.	necessary, including the address, for the
		invoicing or for the communication of any
		applicable regulatory fees or charges by the
		competent authorities of the host Member
		State; (j) information on the facilities for
		performing the tasks referred to in Article 68A
		of the <u>AIFM Law</u> .
		An EU AIFM authorised by the competent
		authorities of a Member State other than the
		Republic of Cyprus, in accordance with
		Directive 2011/61/EU may start marketing the
		units of the AIF in the Republic, from the date
		of the notification of the AIFM by the
		competent authorities of its home member
		state, in accordance with paragraph 4 of
		Article 32 of Directive 2011/61/EU.
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Hyperlink to the CySEC's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

UCITS: <u>https://www.cysec.gov.cy/CMSPages/GetFile.aspx?guid=d8414c30-0f80-4850-bb49-fa71fda2ba68</u> (English)

AIFs: <u>https://www.cysec.gov.cy/CMSPages/GetFile.aspx?guid=5ae9e641-180b-4c47-9335-a9bc40bb2482</u> (English)

UCITS: <u>https://www.cysec.gov.cy/CMSPages/GetFile.aspx?guid=8199ac4f-e585-4315-86c3-0201432980e1</u> (Greek)

AIFs: <u>https://www.cysec.gov.cy/CMSPages/GetFile.aspx?guid=f77f72c3-f8fd-4acd-86e9-4a0d8ffb23ac</u> (Greek)



🛏 Czech Republic

Hyperlink to the CNB's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.cnb.cz/en/supervision-financial-market/legislation/cross-border-distribution-of-funds/ (English)

https://www.cnb.cz/cs/dohled-financni-trh/legislativni-zakladna/investicni-spolecnosti-ainvesticni-fondy/pravni-predpisy/ (Czech)

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
Relevant legal regulations:	Relevant legal regulations:
Act No 240/2013 Coll., on management companies and investment funds (external link), as amended	Act No 240/2013 Coll., on management companies and investment funds (external link), as amended
Key provisions: Article 242 – Article 244, Article295, Article 305 - Article 307, Article 461, Article 506b, Article 597	Key provisions: Article 242 – Article 244, Article 297, Article 309, Article 310, Article 315, Article 323, Article 328 - Article 331, Article 332 - Article 336, Article 342 - Article
Directive 2009/65/EC of the European	343
Parliament and of the Council of 13 July 2009	
on the coordination of laws, regulations and	Decree No 247/2013 Coll., on applications
administrative provisions relating to	under the Act on Management Companies
undertakings for collective investment in	and Investment Funds, as amended (in Czech
transferable securities (UCITS Directive),	only)
external link)	
	Directive 2011/61/EU of the European
Commission Regulation (EU) No 584/2010 of	Parliament and of the Council of 8 June 2011
<u>1 July 2010 (external link)</u> implementing	on Alternative Investment Fund Managers
Directive 2009/65/EC of the European	(AIFMD) (external link)
Parliament and of the Council as regards the form and content of the standard notification	It is only possible to publicly market in the
letter and UCITS attestation, the use of	It is only possible to publicly market in the Czech Republic investments in a foreign
electronic communication between competent	alternative investment fund that is comparable
authorities for the purpose of notification, and	with a special fund under the AMCIF if it has
additionates for the purpose of notification, and	



procedures for on-the-spot verifications and	duly notified the public marketing to the Czech
investigations and the exchange of	National Bank under Article 315 of the AMCIF
information between competent authorities	and has ensured the fulfilment of conditions,
	i.e. the provision of information to investors
Only investments in a foreign standard fund	and the existence of a contact point under
that has duly notified public marketing to the	Article 306 of the AMCIF. The public marketing
Czech National Bank pursuant and has	of investments in a foreign alternative
ensured that the conditions for public	investment fund comparable to a special fund
marketing are met (Article 305 to 307 of the	in the Czech Republic is governed primarily by
AMCIF) can be offered publicly in the Czech	Article 297 of the AMCIF.
Republic.	
	Marketing materials do not need to be sent to
Marketing materials do not need to be sent to	the Czech National Bank in advance. The
the Czech National Bank in advance. The	Czech National Bank does not check, approve
Czech National Bank does not check, approve	or give consent to their use before the start of
or give consent to their use before the start of	marketing of a foreign alternative investment
marketing of a foreign standard fund in the	fund in the Czech Republic. All marketing
Czech Republic. All marketing materials must	materials must be in accordance with the
be in accordance with the requirements of	requirements of Article 242 - Article 244 of the
Article 242 - Article 244 of the AMCIF.	AMCIF.
General legal regulations applicable to marketing and promotional communications:	General legal regulations applicable to marketing and promotional communications:
	• • • • • • • •
marketing and promotional	marketing and promotional
marketing and promotional communications:	marketing and promotional communications:
marketingandpromotionalcommunications:ActNo634/1992Coll.,onconsumer	marketingandpromotionalcommunications:ActNo634/1992Coll.,onconsumer
marketingandpromotionalcommunications:ActNo634/1992Coll.,onconsumerprotection (in Czech only, external link)Directive2005/29/ECOftheEuropean	marketingandpromotionalcommunications:ActNo634/1992Coll.,onconsumerconsumerprotection (in Czech only, external link)Directive2005/29/ECoftheEuropean
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Act No 480/2004 Coll., on certain information	Act No 480/2004 Coll., on certain information
society services (in Czech only, external link)	society services (in Czech only, external link)
Directive 2000/31/EC of the European	Directive 2000/31/EC of the European
Parliament and of the Council of 8 June 2000	Parliament and of the Council of 8 June 2000
on certain legal aspects of information society	on certain legal aspects of information society
services, in particular electronic commerce, in	services, in particular electronic commerce, in
the Internal Market (external link)	the Internal Market (external link)

Hyperlink to the CNB's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.cnb.cz/cs/dohled-financni-trh/legislativni-zakladna/preshranicni-distribuce-fondu/ (Czech)

https://www.cnb.cz/en/supervision-financial-market/legislation/cross-border-distribution-of-funds/ (English)



📒 Denmark

Hyperlink to the Finanstilsynet's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

- <u>https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/EU_managers</u>
 Notification requirements concerning EU managers marketing of alternative investment funds established in an EU country in Denmark
- <u>https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/Retail_investors</u> Authorisation requirements concerning marketing of alternative investment funds to retail investors in Denmark
- <u>https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/non_EU_managers_marketing_of_alternative_investment</u>
 Authorisation requirements concerning non-EU managers marketing of alternative investment funds established in an EU country in Denmark
- <u>https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/Alternative_investment_funds_established_third_country</u>
 Authorisation requirements concerning marketing of alternative investment funds established in a third country in Denmark
- <u>https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/foreign_UCITS_in_Denmark</u>
 Notification requirements concerning marketing carried out by foreign UCITS in Denmark

Hyperlink to the Finanstilsynet's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.dfsa.dk/Rules-and-Practice/Marketing-requirements-for-AIFs-and-UCITS/Fees_and_charges



💻 Estonia

Hyperlink to the Finantsinspektsioon's website where it publishes the complete and up-todate information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fi.ee/en/investment/applying-operating-licence/national-provisions-governing-marketing-requirements-aifs-and-ucits

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
All requirements related to the format and content of marketing material, verification of marketing communications by the competent authority, reporting obligations in relation to marketing, passporting regime and de- notification of arrangements made for	All requirements related to prior authorisation for marketing, format and content of marketing material, verification of marketing communications by the competent authority, marketing to retail investors or to professional investors, reporting obligations in relation to
marketing are stipulated in §408 of the Investment Funds Act.	marketing, passporting regime, distribution of funds established in a third country under the national private placement regime, distribution of open-ended AIFs and of closed-ended AIFs and de-notification of arrangements made for marketing stipulated in §413 of the <u>Investment</u> <u>Funds Act</u> .

Hyperlink to the Finantsinspektsioon's website where it publishes the complete and up-todate list of the fees and charges it levies for carrying out its duties in relation to the crossborder activities of fund managers:

https://www.fi.ee/en/investment/applying-operating-licence/regulatory-fees-and-charges



🖶 Finland

Hyperlink to the FSA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.finanssivalvonta.fi/en/capital-markets/fund-managementcompanies/regulation/legislation/ and https://www.finanssivalvonta.fi/globalassets/fi/paaomamarkkinat/rahastoyhtiot/nationalprovisions-governing-the-marketing-requirements-for-ucits.pdf (English)

https://www.finanssivalvonta.fi/en/capital-markets/alternative-investment-fund-managers-AIFMs/regulation/legislation/ and https://www.finanssivalvonta.fi/globalassets/fi/paaomamarkkinat/vaihtoehtorahastojenhoitajat/national-provisions-governing-the-marketing-requirements-for-aifs.pdf (English)

https://www.finanssivalvonta.fi/en/capital-markets/fund-managementcompanies/regulation/legislation/ (Finnish)

https://www.finanssivalvonta.fi/paaomamarkkinat/vaihtoehtorahastojenhoitajat/saantely/lainsaadanto/ (Finnish)

https://www.finanssivalvonta.fi/sv/Kapitalmarknaden/fondbolag/regelverk/lagstiftning/ (Swedish)

https://www.finanssivalvonta.fi/sv/Kapitalmarknaden/forvaltare-av-alternativainvesteringsfonder-AIFM/regelverk/lagstiftning/ (Swedish)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

The summaries of national laws, regulations and administration provisions governing marketing requirements for AIFs and UCITS is available at the following link:

https://www.finanssivalvonta.fi/en/capital-markets/authorisations-registrations-andnotifications/national-provisions-for-marketing-requirements-for-aifs-and-ucits/

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
1. Notification and prior approval of marketing communications	1. Notification and prior approval of marketing
	Cross-border passporting notifications from other EEA countries shall be provided in



for UCITS. In addition to this, the UCITS must comply with Article 4 of the regulation (EU) 2019/1156) on requirements for marketing communications. Under Article 7 of the regulation (EU) 2019/1156 the FIN-FSA has a right to require prior notice of the marketing material used by the management company.

2. Any other requirements for the marketing of UCITS that the competent authority considers appropriate

UCITS must ensure compliance with the following national regulation when marketing UCITS in Finland:

- Chapter 15, sections 1 and 2 of the Mutual Funds Act (213/2019) when marketing UCITS in Finland. Finnish or Swedish or another language approved by the FIN-FSA must be used if required by the FIN-FSA.
- Act on Financial Supervisory Authority (878/2008) Chapter 37 c regarding submission of key information documents referred to in regulation (EU) No 1286/2014 on key information documents for packaged retail and insurance-based investment products (PRIIPs) to the Financial Supervisory Authority.
- Securities Markets Act (746/2012) Chapter
 1 section 2 on good securities market
 practice
- Consumer Protection Act (38/1978) chapter 2 and 6 a, where relevant.

AIFM accordance with the Directive (2011/61/EC) and the Finnish Act on alternative investment fund managers (162/2014,AIFM the Act) (https://www.edilex.fi/lainsaadanto/20140162). EEA AIFMs may market their units in Finland in accordance with the notification procedure according to Article 32 of the AIFM directive (2011/61/EC) and Chapters 12 and 19, section 5 of the AIFM Act.

Notification procedure

Authorised EEA AIFMs may market AIFs under their management to professional investors in Finland. An EEA AIFM must submit a notification letter and the annex documents to the competent authority of its home country. The notification letter is to be drafted in English. The competent authority of the home country inspects the material and submits it in an electronic format to the FIN-FSA (AIFM.notifications(at)fiva.fi). The marketing of an AIF may begin when the manager has received an announcement to that effect from the competent authority of its home state.

Marketing to non-professional

If EEA AIFMs intend to market AIFs under their management also to non-professional investors in Finland, they must also observe the provisions of chapter 13 of the AIFM Act in their marketing. In this case the notification is submitted to FIN-FSA directly. The marketing of an AIF may begin when the manager has received an announcement to that effect from FIN-FSA.

Registered EEA AIF Managers, chapter 19, section 5, subsection 4 of AIFM Act, Article 32 AIFMD



A registered EEA AIFM may market units of an AIF, which is established in an EEA state, in Finland to professional investors after submitting a written notification to the FIN-FSA. The notification must include a statement indicating that: In the marketing of AIFs, the manager of AIFs will comply with the provisions of chapter 12, sections 2 - 11 of the AIFM Act;

With respect to each AIF under its management, the AIFM complies with the provisions laid down in chapter 5, section 4, chapter 11, sections 1 and 2 as well as chapter 1, section 8 and chapter 18. The marketing of an AIF may begin when the manager has received an announcement to that effect from the FIN-FSA.

2. Notification and prior approval of marketing communications

The FIN-FSA does not require notification or prior approval of marketing communications for AIFs. In addition to this, the AIFM must comply with article 4 of the regulation (EU) 2019/1156) on requirements for marketing communications. Under Article 7 of the regulation (EU) 2019/1156 the FIN-FSA has a right to require prior notice of the marketing material used by the management company.

3. Marketing to retail or to professional investors

An authorised EEA-AIFM that intends to market an AIF it manages to retail investors in Finland, must make application to the FIN-FSA in writing and marketing of units in Finland to retail investors may not take place until the AIF has received a letter of approval from the FIN-FSA. A registered EEA AIFM may market units



of an AIF, which is established in an EEA state, in Finland to professional investors after submitting a written notification to the FIN-FSA. The marketing of an AIF may begin when the manager has received an announcement to that effect from the FIN-FSA. If EEA AIFMs intend to market AIFs under their management also to non-professional investors in Finland, they must also observe the provisions of chapter 13 of the AIFM Act in their marketing. In this case the notification is submitted to FIN-FSA directly. The marketing of an AIF may begin when the manager has received an announcement to that effect from FIN-FSA.

4. Additional requirements applicable in particular to the marketing of certain categories of AIFs that exist under national law (e.g. private equity or real estate AIFs)

The FIN-FSA's regulatory framework does not contain additional rules related to the marketing of certain categories of AIFs.

5. Any other requirements for the marketing of AIFs that the competent authority considers appropriate

AIFMs must ensure compliance with the following national regulations when marketing AIFs in Finland:

- Chapter 12 of the Act on alternative investments fund managers when marketing AIFs in Finland on good securities market practice.
- Act on Financial Supervisory Authority (878/2008) Chapter 37 c regarding submission of key information documents referred to in regulation (EU) No 1286/2014 on key information documents for



packaged retail and insurance-based investment products (PRIIPs) to the Financial Supervisory Authority.
 Securities Markets Act (746/2012) Chapter 1 section 2 on good securities market practice
- Consumer Protection Act (38/1978) chapter 2 and 6 a, where relevant.

Hyperlink to the FSA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.finanssivalvonta.fi/en/about-the-fin-fsa/powers-and-funding/funding/supervisionand-processing-fees/ (English)

https://www.finanssivalvonta.fi/finanssivalvonta/toimivalta-ja-rahoitus/toiminnanrahoitus/valvonta--ja-toimenpidemaksut/ (Finnish)

https://www.finanssivalvonta.fi/sv/om-fi/befogenheter--finansiering-avverksamheten/finansiering-av-verksamheten/tillsyns--och-atgardsavgifter/ (Swedish)



France

Hyperlink to the AMF's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.amf-france.org/sites/default/files/private/2021-08/annexe-i-du-reglement-2021-955_charte_en-relu_ok-amg.pdf

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
All French UCITS must be approved by the	Articles 4 and 7 of Regulation (EU)
AMF before their units or shares can be	2019/1156 of the European Parliament and
marketed in France, and notification of this	of the Council of 20 June 2019 specify the
approval constitutes authorisation of their	requirements relating to marketing
marketing in France.	communications and the ex-ante verification
	of such communications by the competent
Any UCITS incorporated under foreign law	authorities. These communications must
and managed by an management company	comply with certain formalities pursuant to
authorised under Directive 2009/65/EC of the	Articles 4 and 7 of the above-mentioned
European Parliament and of the Council of 13	Regulation and Articles 314-6 and 421-25 of
July 2009 (UCITS Directive) must be notified	the AMF General Regulation and with AMF
to the AMF by the competent authority of the	policy (for example, in the case of particularly
home Member State of the UCITS before its	complex AIFs or when the AIF communicates
units or shares can be marketed in France.	on the consideration of non-financial criteria).
The notification must include the information	In particular, these communications, which
stipulated in Article 93 of the UCITS	must be clearly identifiable as such, must be
Directive.	accurate, clear and not misleading
The LICITE or its speet monogement	(otherwise, the AMF may request that their
The UCITS or its asset management company must provide investors in France	presentation or content be changed). The AMF has a risk-based approach that
with facilities to perform the tasks stipulated	combines a nonsystematic pre-review of
in Article 92 of the UCITS Directive. The AMF	marketing documents with a sample-based
recommends that a foreign UCITS that has	post-review, which focuses primarily on
been the subject of a notification of its	innovative strategies or strategies whose
marketing in France should appoint a	unusual nature could lead to a greater risk of
correspondent established in France and	mis-selling to the general public.
belonging to one of the categories referred to	5 · · · · · · · · · · · · · · · · · · ·
in Article 1 of the Order of 6 September 1989	When an asset management company
to perform these tasks and pay the fixed	authorised in France, management company



annual fee due to the AMF, pursuant to Article L. 621-5-3 of the Monetary and Financial Code.

Articles 4 and 7 of Regulation (EU) 2019/1156 of the European Parliament and of the Council of 20 June 2019 specify the requirements relating to marketing communications and the ex-ante verification of such communications by the competent authorities. These communications must also comply with certain formalities pursuant to Articles 314-6, 411-126 and 411-132 of the AMF General Regulation and with AMF policy (for example, in the case of particularly complex UCITS or when the UCITS communicates on the consideration of nonfinancial criteria). In particular, these communications, which must be clearly identifiable as such, must be accurate, clear and not misleading (otherwise, the AMF may request that their presentation or content be changed) and must mention that the prospectus and key investor information document are available to investors. The AMF has a risk-based approach that combines a non-systematic pre-review of marketing documents with a sample-based post-review, which focuses primarily on innovative strategies or strategies whose unusual nature could lead to a greater risk of mis-selling to the general public.

The marketing of UCITS units or shares in France is also subject to rules related to the nature of the service provided by the distributor (direct marketing, handling subscription or redemption orders, etc.).

authorised in another Member State of the European Union or the European Economic Area, or manager established in a third country intends to market AIF units or shares to retail clients in France, it must provide these clients with facilities to perform the tasks mentioned in IV of Article 421-13 of the AMF General Regulation. The AMF recommends that the above-mentioned management companies and manager should appoint a correspondent established in France and belonging to one of the categories referred to in Article 1 of the Order of 6 September 1989 to carry out these tasks and pay the fixed annual fee due to the AMF, pursuant to Article L. 621-5-3 of the Monetary and Financial Code.

The marketing of AIF units or shares in France is also subject to rules related to the nature of the service provided by the distributor (direct marketing, handling subscription or redemption orders, etc.).



Table accompanying the summary of marketing requirements for AIFs

		French asset manage not authorised under Directive 2011/61/EU	ment company authorised under Directive 2011/61/EU	Management company authorised in another Member State of the European Union	Manager established in a third country
	Professional clients authorisation, declaration or	Procedure of prior notification to the AMF (Articles 421-1 and 421-2 of the AMF General Regulation)	Procedure of prior notification to the authority of the management company (Article 32 of Directive 2011/61/EU)	Not applicable	
French AIF	Retail clients	compliance with the provisions based on the Prospectus Regulation for the AIF	Procedure of prior authorisation by the AMF (Article 421-13 of the AMF General Regulation)	Procedure of prior authorisation by the AMF (Article 421-13 of the AMF General Regulation), subject among other things to the existence of a mutual recognition agreement	Not applicable
AIF established in another Member State of the	Professional clients	Marketing impossible	Marketing with a passport: procedure of prior notification to the AMF (Articles 421-1 and 421-2 of the AMF General Regulation)	Marketing with a passport: procedure of prior notification to the authority of the management company (Article 32 of Directive 2011/61/EU)	Non-passport marketing: procedure of prior authorisation by the AMF (Articles D. 214-32 of the Monetary and Financial Code and 421131 of the AMF General Regulation)
European Union	Retail clients		Procedure of prior authorisation by the AMF (Article 421-13 of the AMF General Regulation), subject among other things to the existence of a mutual recognition agreement		
AIF established in a third Professional clients Marketing impossible Non-passport marketing: procedure of prior aut Code and 421-13-1 of the AMF General Regulat		ure of prior authorisation by the AMF (Articles D. 214-32 of the Monetary and Financial eneral Regulation)			
country	Potal cliente		Procedure of prior authorisation by the AMF (Article 421-13 of the AMF General Regulation), subject among other things to the existence of a mutual recognition agreement		

Hyperlink to the AMF's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.amf-france.org/sites/default/files/private/2021-08/annexe-iii-regulation-2021-955_02.08va_charte.pdf



Germany

Hyperlink to the BaFin's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.bafin.de/dok/16353754

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
Marketing communications for UCITS	Marketing communications for AIFs
Sections 297 to 308 of the German Capital Investment Code (hereinafter referred to as "KAGB") form the legal framework that marketing communications for UCITS and AIFs have to comply with.	Sections 297 to 308 of the KAGB form the legal framework that marketing communications for UCITS and AIFs have to comply with.
The provisions inter alia require marketing communications to be identifiable as such and to be fair, clear and not misleading. No approval has to be obtained before publication. Germany has not employed the option given by Article 7 of Regulation (EU) 2019/1156.	The provisions inter alia require marketing communications to be identifiable as such and to be fair, clear and not misleading. No approval has to be obtained before publication. Germany has not employed the option given by Article 7 of Regulation (EU) 2019/1156.
Furthermore, sections 298 to 300 of the KAGB comprise publication obligations with regard to the marketing of EU UCITS, EU AIFs and foreign AIFs to German retail investors. These publication obligations implement the respective Article 94 of Directive 2009/65/EC and Article 22 of Directive 2011/61/EU that inter alia require the publication of annual reports or prospectuses.	Furthermore, sections 298 to 300 of the KAGB comprise publication obligations with regard to the marketing of EU UCITS, EU AIFs and foreign AIFs to German retail investors. These publication obligations implement the respective Article 94 of Directive 2009/65/EC and Article 22 of Directive 2011/61/EU that inter alia require the publication of annual reports or prospectuses.
Detailed information on some questions with regard to marketing communications can be found in the FAQs (currently under review).	Sections 307 and 308 of the KAGB apply exclusively to the marketing of AIFs to professional investors. They transpose the Articles 22 and 23 of Directive 2011/61/EU that stipulate the publication of inter alia the



Notification to market EU UCITS

The notification procedure stipulated in sections 309 and 310 of the KAGB has been built according to the requirements set out in the Articles 93 of Directive 2009/65/EC and Articles 1 to 5 of Commission Regulation (EU) No 584/2010. The UCITS management company files the relevant documents with the competent authority in its home member state that forwards them to BaFin.

Sections 295a, 295b and 311 of the KAGB contain rules for the de-notification and the prohibition of marketing EU UCITS.

Detailed information can be found in the respective guidance notice (currently under review).

AIF's investment strategy and a description of valuation procedure and pricina its methodology. As the KAGB established an investor category in between retail investors and professional investors (the so-called semi-professional investors), the rules also apply to semi-professional investors. In order to qualify as a semi-professional investor, an investor has to commit to invest at least EUR 200,000 and has to be assessed in writing by the AIFM to have the necessary knowledge and experience to be able to understand the underlying risks associated with the investment. In addition to that, managing directors or other associates of AIFMs, retail investors that commit to invest EUR 10 million or legal entities governed by public law may qualify as semi-professional investors.

Detailed information on some questions with regard to marketing communications can be found in the FAQs (currently under review).

Notification to market EU AIFs or foreign AIFs managed by EU AIFM or foreign AIFM to retail investors

According to Article 43 of Directive 2011/61/EU the notification procedure in section 320 of the KAGB differentiates between the notification by EU AIFM and foreign AIFM.

EU AIFM inter alia have to file an attestation by the home member state's competent authority about their compliance with Directive 2011/61/EU.

Foreign AIFM must file the documents required for the application of an AIFM pursuant to Article 7 of Directive 2011/61/EU.



Detailed information can be found in the respective guidance notice (currently under review). Notification to market EU AIFs or domestic special AIFs managed by an EU AIFM to semi-professional and professional investors Section 323 of the KAGB transposes Article 32 of Directive 2011/61/EU into national law. Marketing in Germany may commence when the EU AIFM has been notified about the transmission of the documents to BaFin. Detailed information can be found in the respective guidance notice (currently under review). Notification to market domestic special feeder AIFs or EU feeder AIFs or foreign AIFs managed by an EU AIFM to semiprofessional and professional investors Section 329 of the KAGB transposes Article 36 of the Directive 2011/61/EU into national law. The EU AIFM inter alia has to file with BaFin an attestation issued by the home member state's competent authority about its compliance with Directive 2011/61/EU. In case of a foreign AIF to be marketed, the notification has to comprise that there is a cooperation agreement between the EU AIFM's competent home member state authority and the competent authority of the AIF's home state. Detailed information can be found in the respective guidance notice (currently under review).



Notification to market EU AIFs or foreign AIFs managed by a foreign AIFM to semi- professional and professional investors
Section 330 of the KAGB transposes Article 42 of Directive 2011/61/EU into national law.
Besides a declaration to provide information about future changes to the filed information, material particulars about the foreign AIFM inter alia have to be provided.
Detailed information can be found in the respective guidance notice (currently under review).
Notification to market AIFs managed by EU AIFM that comply with the requirements under Article 3(2) of Directive 2011/61/EU to semi-professional and professional investors
Section 330a of the KAGB defines the conditions under which EU AIFM that pursuant to Article 3(2) of Directive 2011/61/EU fall out of the scope of Directive 2011/61/EU may market AIFs in Germany.
The procedure is built similarly to the above outlined and therefore inter alia requires the filing of a declaration that the EU AIFM will provide information about future changes to the filed information.
De-notification and prohibition of the marketing of AIFs Sections 295a, 295b and 314 of the KAGB contain rules on the de-notification and the prohibition of marketing AIFs.

Hyperlink to the BaFin's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:



https://www.bafin.de/dok/16411256



🔚 Greece

Hyperlink to the HCMC's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Hyperlink to the HCMC's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:



Hungary

Hyperlink to the MNB's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.mnb.hu/letoltes/2-7-3-3-ucits-passport-utmutato.pdf (Hungarian)

https://www.mnb.hu/letoltes/ucits-crossboarder-guidelines-in-english.pdf (English)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

The summary of marketing requirements is available in Hungarian at the hyperlinks below: https://www.mnb.hu/letoltes/2-7-3-3-ucits-passport-utmutato.pdf

The summary of marketing requirements is available in English at the hyperlinks below: https://www.mnb.hu/letoltes/ucits-crossboarder-guidelines-in-english.pdf

Hyperlink to the MNB's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.mnb.hu/letoltes/2-7-3-3-ucits-passport-utmutato.pdf (Hungarian)

https://www.mnb.hu/letoltes/ucits-crossboarder-guidelines-in-english.pdf (English)



💶 Ireland

Hyperlink to the CBI's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.centralbank.ie/regulation/industry-market-sectors/funds/ucits/guidance/publicationof-national-provisions-governing-marketing-requirements-for-UCITS

https://www.centralbank.ie/regulation/industry-market-sectors/funds/aifs/guidance/publication-ofnational-provisions-governing-marketing-requirements-for-AIFs

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
1. Notification and prior approval of marketing communications	1. Notification and prior approval of marketing
Without prejudice to Article 93 of the UCITS Directive, the Central Bank does not require notification or prior approval of marketing communications for UCITS.	Information on the general procedures for submitting passporting notifications to the Central Bank is available <u>here</u> .
2. Any other requirements for the marketing of UCITS that the competent authority considers appropriate	An AIF situated in another jurisdiction which proposes to market its units in Ireland to retail investors must make application to the Central Bank in writing and marketing of units in Ireland to retail investors may not take place
UCITS must ensure compliance with Regulation 116 of the UCITS Regulations, Regulation 54 and 97 of the Central Bank	until the AIF has received a letter of approval from the Central Bank.
UCITS Regulations and the advertising standards set out in Schedule 6 of the Central Bank UCITS Regulations.	 2. Notification and prior approval of marketing communications The Central Bank does not require notification or prior approval of marketing communications
When a UCITS ceases to market to investors in the State, it must comply with Regulation 97 of the Central Bank UCITS Regulations.	for AIFs. 3. Marketing to retail or to professional
The UCITS, in marketing its units in Ireland to	investors
investors, shall comply with the <u>Consumer</u> <u>Protection Code</u> of the Central Bank.	Chapter 1, Part III (Marketing of AIF to Retail Investors) of the AIF Rulebook sets out



*	
	requirements for the marketing of AIFs to retail investors. This includes, amongst other requirements:
	 a requirement to include a statement in relation to where the AIF is
	authorised/supervised in each copy of
	the AIF's prospectus and in any marketing material distributed in
	Ireland for the purposes of promoting the AIF to retail investors; and
	 the inclusion of additional information in the prospectus of the AIF.
	AIFs marketing their units in Ireland to retail investors, shall comply with the <u>Consumer</u>
	Protection Code of the Central Bank.
	The Central Bank guidance, <u>Performance</u> Fees of UCITS and certain types of Retail
	<u>Investor AIFs</u> , applies to performance fees of AIF marketing their units to retail investors in
	Ireland (other than those AIF which are out of scope of the Guidance).
	4. Additional requirements applicable in
	particular to the marketing of certain categories of AIFs that exist under national
	law (e.g. private equity or real estate AIFs)
	The Central Bank's regulatory framework does not contain additional rules related to the
	marketing of certain categories of AIFs.
	5. Any other requirements for the marketing of AIFs that the competent
	authority considers appropriate
	AIFs marketing their units in Ireland must comply with the law, regulations and
	administrative provisions in force in Ireland.



Hyperlink to the CBI's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.centralbank.ie/regulation/industry-market-sectors/funds/ucits/guidance/publicationof-regulatory-fees-and-charges-for-ucits

https://www.centralbank.ie/regulation/industry-market-sectors/funds/aifs/guidance/publication-ofregulatory-fees-and-charges-for-aifs



🔲 Italy

Hyperlink to the Consob's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.consob.it/web/services-for-supervised-subjects/annual-fees (English)

Click on "Collective investment schemes; requirements for oicr marketing in Italy"

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
In order to market in Italy EU UCITS, the	The marketing of AIFs in Italy is regulated
notification procedure envisaged by art. 19-	by the art. 43 of Italian Financial
bis of CONSOB Issuer Regulation shall be	Consolidated Act (TUF) in case of reserved
carried out. Furthermore in case of both	AIFs (AIFs marketed to professional
Italian and EU UCITS marketed in Italy to	investors and other investors identified by
retail investors, before starting marketing	art. 14 of DM n. 30/2015) and the art. 44 of
activity, the offering documents (prospectus	TUF in case of AIFs marketed to retail
and KIID) shall be filed with CONSOB	investors; both provisions are further
through DEPROF system.	detailed in artt. 27-28-novies of CONSOB
	Issuers Regulation (IR).
In case of advertisement campaign targeted	
to retail investors the documentation	In case of advertisement campaign targeted
relating such campaign shall be transmitted	to retail investors the documentation
to CONSOB at the time of advertising (art.	relating such campaign shall be transmitted
101 of Italian Financial Consolidated Act	to CONSOB at the time of advertising (art.
(TUF) and art. 34-octies of CONSOB	101 of Italian Financial Consolidated Act
Issuers' Regulation).	(TUF) and art. 34-octies of CONSOB
	Issuers' Regulation).

Hyperlink to the Consob's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.consob.it/web/services-for-supervised-subjects/annual-fees (English)

Click on "Publication of regulatory fees and charges according to Commission Implementing Regulation (EU) 2021/955 on 27 May 2021 (Annex III) with regard to cross-border marketing of AIFs and UCITS."



https://www.consob.it/web/area-operativainterattiva/sgr-sicav#sgr1 (Italian)



🚍 Latvia

Hyperlink to the FKTK's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fktk.lv/en/law/alternative-investment-fund-managers/disclosure-of-information-inaccordance-with-regulation-eu-2021-955/ (AIFMs, EuVECA managers, EuSEF managers)

https://www.fktk.lv/en/law/investment-management-companies/disclosure-of-information-inaccordance-with-regulation-eu-2021-955-en/ (UCITS management companies)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
Applicable national laws, regulations and administrative provisions governing marketing requirements for UCITS:	Applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs:
Law on Investment Management Companies: https://likumi.lv/ta/en/en/id/52953	Law on Alternative Investment Funds and Managers Thereof: https://likumi.lv/ta/en/en/id/258477
The Commission has announced that it will	The Commission has announced that it will
use the Guidelines on marketing	use the Guidelines on marketing
communications under the Regulation on	communications under the Regulation on
cross-border distribution of funds (ESMA34-	cross-border distribution of funds (ESMA34-
45-1272) in its monitoring practice to apply the	45-1272) in its monitoring practice to apply the
requirements of Regulation 2019/1156:	requirements of Regulation 2019/1156:
https://www.fktk.lv/tiesibu-akti/ieguldijumu-	https://www.fktk.lv/tiesibu-akti/alternativo-
parvaldes-sabiedribas/es-normativie-akti/evti-	ieguldijumu-fondu-parvaldnieki/es-normativie-
pamatnostadnes/	akti-9/evti-pamatnostadnes/
Marketing of Investment Certificates of	Rights of a Manager Licensed in a Member
Investment Funds Registered in a Member	State to Market Investment Units of a
State in Latvia	Member State Fund in Latvia
(1) A company licensed in a Member State	(1) A manager licensed in a Member State
which intends to market investment	may market investment units of a Member
certificates of investment funds registered in a	State fund under the management thereof in



Member State in Latvia shall ensure the	Latvia if the Commission has received a
measures necessary in order to:	notification of the supervisory authority of the
	manager licensed in the Member State to
1) accept and process applications for the	which the following have been appended:
purchase, repurchase and return of	
investment certificates and make other	1) documents:
payments to fund investors in accordance with	
the fund management rules or a document	(a) the operational programme, indicating
equivalent thereto, the fund prospectus, key	information on the fund the investment units of
investor information and the latest audited and	which it wishes to market;
approved annual statement of the fund, and	
also the half-yearly statement if it has been	(b) information on the place of founding of the
approved after approval of the annual	fund;
statement;	
	(c) the document of incorporation of the fund;
2) provide investors with information regarding	
the submission of applications for the	(d) the operational rules of the fund;
purchase, repurchase and return of investment certificates and the settlements	(a) information on the sustadial bank of the
related thereto;	(e) information on the custodial bank of the fund;
	iuna,
3) help to process information in relation to the	(f) information on the place of founding of the
handling of investor complaints and inform	master fund if the fund is a feeder fund;
investors regarding the procedures for	······,
submitting and examining submissions and	(g) the last prepared annual statement and the
complaints (disputes);	consolidated annual statement, if such is
	prepared, information on the last calculated
4) to provide investors with access to the	net asset value of the fund or the last
information and copies of fund management	calculated value of an investment unit or
rules or a document equivalent thereto, the	market price;
fund prospectus, key investor information and	
the latest audited and approved annual	(h) the procedures to ensure marketing of
statement of the fund, and also the half-yearly	investment units only for professional
statement if it has been approved after	investors;
approval of the annual statement;	
T) and the increase (and with information in the line)	(i) the key information document developed in
5) provide investors with information, including	accordance with the requirements of Chapter
by electronic means, regarding measures taken by the company managing the fund or	II, Section II of Regulation No 1286/2014 if investment units of the fund are to be
financial and capital market participants	marketed to investors that are not professional
whose supervision is exercised by the	investors;
Commission or the supervisory authority of	
another Member State or by financial and	



capital market participants supervised by the	(j) information regarding the address
European Central Bank;	necessary for the Commission to invoice or to
	notify the Commission of the payments to be
6) perform the function of the contact point,	made;
indicating the person for communication with	
the Commission and other supervisory	k) information regarding how the performance
authorities.(2) In taking the measures referred	of the measures for marketing of investment
to in Paragraph one, the Latvian language and	units of the funds to investors other than
another language, the use of which has been	professional investors will be ensured.
agreed by the Commission, shall be used for	
the communication.	2) a confirmation that the manager is allowed
	to manage the fund according to the
The measures referred to in Paragraph one	investment strategy specified in its
may be taken:	performance description.
1) by the company managing the fund;	(2) The notification and the confirmation shall
	be submitted in the language which is used in
2) by financial and capital market participants	the field of international finance. The
whose supervision is exercised by the	documents referred to in points (a) to (k) of
Commission or the supervisory authority of	Paragraph one shall be submitted in the
another Member State or by financial and	official language or the language which is used
capital market participants supervised by the	in the field of international finance.
European Central Bank;	
	(3) A manager licensed in a Member State
3) by the two mentioned persons together.	may commence marketing of investment units
	of the fund in Latvia from the day a notification
(3) A company licensed in a Member State	of the supervisory authority of the manager
that wishes to market in Latvia investment	licensed in the Member State is received.
certificates of investment funds under the	
management thereof without opening a	(4) A manager licensed in a Member State
branch, and without providing management of	intending to market investment units of the
investment funds, shall conform only to the	national funds to investors other than
procedures laid down in this Section.(4)	professional investors in Latvia shall ensure
Marketing of the Member State fund	the necessary measures in order to:
certificates in Latvia may be started as of the	
day when the following documents drawn up	1) accept and process applications for the
in accordance with the procedures laid down	purchase, repurchase and re-acceptance of
in this Section have been submitted to the	investment shares and to perform settlements
Commission:	related thereto in accordance with the
	conditions of the instruments establishing the
1) an attestation by the competent authority of	fund;
the home state of the fund regarding the	
registration of the fund that conforms to Annex	



2 to Regulation No 584/2010 of the European	2) provide investors with information regarding
Commission;	the submission of applications for the purchase, repurchase and return of
2) a notification by the company that manages the fund that conforms to Annex 1 to Regulation No 584/2010 of the European	investment shares and the settlements related thereto;
Commission and shall include information on:	3) help to process information regarding the rights exercised by investors, which arise from
a) the procedures for the marketing of investment certificates of the relevant fund in	the investment in the fund in Latvia;
Latvia,	4) provide investors with access to the disclosure requirements for investors and
(b) the address necessary to enable the Commission to issue an invoice or to notify the	copies of documents;
Commission of the payments to be made,	5) provide investors with information, including through electronic means, regarding
(c) the way in which the measures referred to in the first subparagraph to be taken will be ensured;	measures taken by the persons referred to in Paragraph seven;
	6) perform the function of the contact point,
3) the fund management rules or a document equivalent thereto, the fund prospectus, key investor information and the latest audited and approved annual statement of the fund, and	indicating the person for communication with the Commission and other supervisory authorities.
also the half-yearly statement if it has been approved after approval of the annual statement.	(5) In order to take the measures referred to in Paragraph four, the manager shall not be obliged to ensure a physical presence in Latvia or to delegate the taking of measures to
(5) The documents referred to in Paragraph four, Clauses 1 and 2 shall be submitted to the	a third party.
Commission in the language accepted by the Commission.	(6) When taking the measures referred to in Paragraph four, the Latvian language and another language, the use of which has been
(6) The documents referred to in Paragraph four, Clause 3 shall be submitted to the Commission taking into account the following	agreed by the Commission, shall be used for communication.
requirements:	(7) The measures referred to in Paragraph four may be taken:
1) key investor information prepared in a foreign language shall be accompanied by its translation into the Latvian language;	1) the manager;
	2) financial and capital market participants whose supervision is exercised by the



2) the fund prospectus, the fund management rules or a document equivalent thereto, and other documents to be submitted to the Commission that have been prepared in a foreign language shall be accompanied by their translation into the Latvian language or another language accepted by the Commission.

(7) A person who is entitled to take the decision on behalf of the fund shall certify the compliance of the translation with the information contained in the documents prepared in the original language. The requirements of Paragraph six shall also apply to amendments of the relevant documents.

(8) The Commission shall register and keep all notifications submitted by competent authorities of Member States.

(9) Upon marketing investment certificates of the fund in Latvia, the fund management company shall conform to and meet the following requirements:

1) it shall ensure that investors in Latvia have the same access to information and documents as in the home state of the fund;

2) it shall ensure that investors in Latvia are notified, in a timely manner, regarding changes in the operation of the fund and of the management company thereof, amendments to the fund prospectus, to the key information intended for investors, and to the articles of association of the fund management, taking into account the procedures specified in the fund prospectus or the articles of association of the fund management or a document equivalent thereto;

Commission or the supervisory authority of another Member State or by financial and capital market participants supervised by the European Central Bank;

3) the two mentioned persons together.

(8) The manager, when entering into a contract with the persons referred to in Paragraph seven, point 2, shall include provisions specifying which measures will be taken by the manager himself and which - the persons referred to, as well as a confirmation that the persons referred to in Paragraph seven, point 2 will receive all the information and documents necessary from the manager.

Management of the Fund Founded in Latvia which is Performed by a Manager Licensed in a Member State

(1) A manager licensed in a Member State may manage the fund founded in Latvia with or without the opening of a branch if the Commission has received the decision by the supervisory authority of the manager licensed in the Member State to authorise the manager licensed in the Member State to commence fund management in Latvia with or without the opening of a branch.

(2) The following documents shall be appended to the decision referred to in Paragraph one:

1) in case of without opening a branch;

(a) a description which provides a clear and fair presentation of the fund management activities planned by the manager and the provision of services;



· · · · · · · · · · · · · · · · · · ·	
3) it shall ensure that, upon request of investors, they are provided free of charge with a copy in printed form of the fund prospectus, key investor information, the fund	(b) information on the Member State in which the manager intends to perform fund management or provision of services;
management rules or a document equivalent thereto, the fund's annual and half-year statements;	(c) an operational programme indicating services which the manager wishes to provide;
4) it shall ensure that investors in Latvia have access to the procedures for the examination	(d) information on the fund which the manager wishes to manage.
of submissions and complaints (disputes) of investors, as developed by the fund management company, and they may submit	2) in case of opening a branch:(a) a description of the organisational structure
complaints regarding the services provided by such company in the Latvian language;	and organisation of work of the branch;
5) it shall ensure that the Commission is notified, in a timely manner, regarding amendments to key investor information, the	(b) information on address of the place of founding of the fund where documents regarding the fund are available;
fund prospectus, the fund management rules or a document equivalent thereto, specifying where the abovementioned documents are available in electronic form;	(c) the given name, surname, year and date of birth, and personal identity number (if such has been granted) of the manager of the branch;
6) it shall conform to the requirements of the laws and regulations of the home state of the fund regarding the publishing procedures for	(d) the address and contact details of the branch.
the issuing, purchase, repurchase, and redemption of investment certificates;	3) a confirmation that the Member State manager has been licensed in accordance with the procedures laid down in the legal acts
7) it shall ensure that the documents referred to in Paragraph four, Clause 3 and any	of the Member State.
amendments thereto, and also translations of such documents are available in electronic form on the website of the person marketing investment certificates, the fund management company, or the fund itself;	(3) A manager licensed in a Member State may commence management of the fund founded in Latvia from the day the Commission has received the relevant notification.
8) it shall ensure that the content of the fund's documents that are not translated into the Latvian language is explained to investors.	



(10) When entering into a contract with the financial and capital market participants whose supervision is exercised by the Commission or the supervisory authority of another Member State or by financial and capital market participants supervised by the European Central Bank, the fund management company shall include in the contract:

1) rules regarding the procedures for compliance with the requirements specified in Paragraph nine, Clauses 1, 2, 3, 4, 7 and 8;

2) rules providing for the liability of the parties for failure to comply with them;

3) rules specifying which measures will be taken by the fund management company itself and which - by the financial and capital market participants whose supervision is exercised by the Commission or the supervisory authority of another Member State or by financial and capital market participants supervised by the European Central Bank;

4) a statement that the financial and capital market participants whose supervision is exercised by the Commission or the supervisory authority of another Member State or by financial and capital market participants supervised by the European Central Bank will receive all the information and documents necessary for them from the company that manages the funds.

(11) If the fund managing company wishes to amend the information notified or to amend the information relating to the classes of units of the fund to be marketed, it shall send to the Commission a written statement of the planned amendments 30 days before making the proposed amendments.



Hyperlink to the FKTK's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.fktk.lv/en/law/alternative-investment-fund-managers/disclosure-of-information-inaccordance-with-regulation-eu-2021-955/ (AIFMs, EuVECA managers, EuSEF managers)

https://www.fktk.lv/en/law/investment-management-companies/disclosure-of-information-inaccordance-with-regulation-eu-2021-955-en/ (UCITS management companies)





Hyperlink to the LB's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.lb.lt/en/ifc-prudential-requirements-and-ratios#ex-1-1;

https://www.lb.lt/en/ifc-prudential-requirements-and-ratios#ex-1-2;

https://www.lb.lt/en/ifc-prudential-requirements-and-ratios#ex-1-3

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
The marketing in the Republic of Lithuania	Pre-marketing of EU AIFs to professional
of units or shares of a UCITS may be	investors
started only when the UCITS is notified by the	
supervisory authority of the UCITS home	EU AIF manager holding AIFMD licence may
Member State about the communication of the	engage in pre-marketing addressed to
notification letter of such UCITS or its	professional investors in the Republic of
management company about the proposed	Lithuania, except where the information
marketing in the Republic of Lithuania of the	presented to potential professional investors:
units or shares of the respective UCITS and	
transmission of other necessary documents to	- is sufficient to allow investors to
the Bank of Lithuania in accordance with the	commit to acquiring units or shares of
procedure laid down by Regulation (EU) No 584/2010. The notification letter and enclosed	a particular AIF;
documents are accepted and kept by the Bank	- amounts to subscription forms,
of Lithuania electronically.	commitment to invest contract,
of Enridania electronically.	investment contract or similar
The notification letter and other annexed	documents whether in a draft or a final
documents and translations shall be submitted	form;
electronically in pdf, doc or docx format.	- amounts to constitutional documents,
	a prospectus or offering documents of
The supervisory authority of the home	a not-yet-established AIF in a final
Member State shall transmit the documents to	form.
the Bank of Lithuania to the e-mail address:	Where a draft propagilia or affaring
ucits@lb.lt.	Where a draft prospectus or offering
	documents of a not-yet-established AIF are provided, they shall not contain information
	sufficient to allow investors to take an
	Sumplement to anow investors to take all



The e-mail shall be transmitted with the title: investment decision and shall clearly state "Sender_LT_UCITS name_ISIN code_part that: No", where:

- Sender code of the home Member State or third country of UCITS according to ISO 3166-1-alpha-2;
- ISIN code shall be specified if the UCITS established in another Member State or third country has ISIN code. Where, due to several different classes and (or) series of units of the UCITS established in another Member State or third country, the given UCITS has several ISIN codes, this code shall not be specified in the heading of the email;
- part No number designating a part of the composite e-mail (to be specified in cases of transmitting a composite email).

The maximum size of the e-mail with attachments shall not exceed 30 MB. The documents attached should always be zipped with ZIP or RAR. If this measure is not sufficient, files should be split into multiple zip volumes (i. e. multiple e-mails). E-mail encryption should not be used.

UCITS or its management company shall notify the Bank of Lithuania by e-mail to the address: <u>ucits-lb@lb.lt</u> about any updates and amendments to the notification letter regarding the proposed marketing in the Republic of Lithuania of units or shares of the respective UCITS and any updates and amendments of the documents enclosed with the notification letter and shall indicate where these documents can be obtained electronically.

- they do not constitute an offer or an invitation to subscribe to units or shares of an AIF and;
- the information presented in documents should not be relied upon because it is incomplete and may be subject to change.

EU AIF manager shall ensure that investors do not acquire units or shares in an AIF through pre-marketing and that investors contacted as part of pre-marketing may only acquire units or shares in that AIF only through marketing after the relevant notification procedure was completed.

Any subscription by professional investors, within 18 months from the start of premarketing to units or shares of an AIF referred to in the information provided in the context of pre-marketing, or of an AIF established as a result of the pre-marketing, shall be considered to be the result of marketing and shall be subject to the applicable notification procedures.

EU AIF manager shall send, within two weeks of it having begun pre-marketing, an informal letter, in paper form or by electronic means, to the competent authorities of its home Member State. The letter shall specify the Member States in which and the periods during which the pre-marketing is taking or has taken place, a brief description of the pre-marketing including information on the investment strategies presented and, where relevant, a list of the AIFs and subfunds of AIFs which are or were the subject of pre-marketing. The competent authorities of the home Member State of the EU AIFM shall promptly inform the



The UCITS or its management company may describe in the e-mail any updates and amendments that have been introduced to the respective document, or attach the latest version of such document to the e-mail. All documents attached to the e-mail must be submitted electronically in pdf, doc or docx format.

In the event of any change in the information enclosed with the notification letter of a UCITS or its management company regarding the proposed marketing in the Republic of Lithuania of units or shares of a respective UCITS communicated regarding the marketing procedure of the units or shares or their classes, a UCITS or its management company shall give a notice thereof to the Bank of Lithuania at least one month before implementing the change.

UCITS or its management company shall make available facilities to perform the following tasks:

- process subscription, repurchase and redemption orders and make other payments to holders of units or shares relating to the units or shares of the UCITS;
- provide investors with information on how aforementioned orders can be made and how repurchase and redemption proceeds are paid;
- apply procedures and measures to facilitate the handling of information and access to procedures and arrangements relating to the investors' exercise of their rights arising from their investment in the UCITS in the Republic of Lithuania;

Bank of Lithuania if the EU AIF manager is or was engaged in pre-marketing in the Republic of Lithuania. The Bank of Lithuania may request the competent authorities of the home Member State of the EU AIF manager to provide further information on the premarketing that is taking or has taken place in the Republic of Lithuania.

Before engaging in pre-marketing managers of EU AIF are not required to notify the Bank of Lithuania of the content or of the addressees of the pre-marketing campaign, or to fulfil any conditions or requirements other than those set out in the Law on Managers of Alternative Collective Investment Undertakings.

A third party shall only engage in the premarketing on behalf of an EU AIF manager holding AIMD licence where it is authorised as a financial intermediary firm, as a credit institution, as a tied agent, as a UCITS management company, as an AIF manager holding AIFMD licence. Such a third party shall be subject to the same requirements in respect of pre-marketing as the AIF manager.

An EU AIF manager shall ensure that premarketing activities are adequately documented in a written form.

Marketing of EU AIFs to professional investors

The marketing in the Republic of Lithuania of units or shares of an AIF managed by management company holding AIFMD licence to professional investors may be started only when the AIF is notified by the supervisory authority of the AIF home Member State about the communication of the notification letter of such AIF or its management company about the proposed marketing in the Republic of



- make the information and documents available to investors, for the purposes of inspection and obtaining copies thereof;
- provide investors with significant information relevant to the tasks that the facilities perform in a durable medium;
- act as a contact point for communicating with the Bank of Lithuania.

The UCITS or its management company shall ensure that the facilities to perform the tasks are provided:

- in Lithuanian or English. Key information for investors document shall be provided in Lithuanian;
- by the UCITS itself or its management company, by a third party which is subject to regulation and supervision governing the tasks to be performed, or by both. The appointment of that third party shall be evidenced by a written contract, which specifies which of the tasks are not to be performed by the UCITS or its management company and that the third party will receive all the relevant information and documents from the UCITS or its management company.

Where requirements of legal acts of the Republic of Lithuania are breached, the Bank of Lithuania may prohibit the marketing of units or shares of relevant UCITS.

The marketing in the Republic of Lithuania of units or shares of a UCITS may be terminated, in respect of UCITS notified for marketing in the Republic of Lithuania, where the competent authorities of the UCITS home

Lithuania of the units or shares of the respective AIF and transmission of other necessary documents to the Bank of Lithuania. The documents shall comprise:

- the statement to the effect that the respective management company is authorised to manage AIF according to a particular investment strategy; and
- 2) the documents and information such as: a) the programme of operations of the management company providing essential information about the AIF whose units or shares the management company intends to market; b) the data about the depositary of the AIF; c) the information provided to investors of the AIF; d) the information on where the master AIF is established if the AIF is a feeder AIF; e) the information referred to in Article 23 of the AIFMD about each AIF whose units or shares the management company intends to market, if this information was not provided under any other items; f) the information about measures used to prevent the marketing of units or shares of a AIF to retail investors, including cases when the the management company provides investment services to AIF through independent entities; g) AIF rules or the instruments of incorporation; i) the information about the procedure of marketing of units or shares of the AIF in the Republic of Lithuania.

The aforementioned information shall be presented in English in electronic format.

Marketing of EU AIFs to retail investors



Member State has informed UCITS or its management company that the information on the termination of marketing in Republic of Lithuania has been communicated to the Bank of Lithuania and all the following conditions are fulfilled:

- a blanket offer is made to repurchase or redeem, free of any charges or deductions, all such units held by investors in the Republic of Lithuania, is publicly available for at least 30 working days, and is addressed, directly or through financial intermediaries. individually to all investors in the Republic of Lithuania whose identity is known;
- the intention to terminate arrangements made for marketing such units in the Republic of Lithuania is made public by means of a publicly available medium, including by electronic means, which is customary for marketing UCITS and suitable for a typical UCITS investor;
- any contractual arrangements with financial intermediaries or delegates are modified or terminated with effect from the date of de-notification to prevent any new or further, direct or indirect, offering or placement of the units identified in the notification.

The aforementioned information shall clearly indicate the consequences for investors if they do not accept the offer to redeem or repurchase their units. The information shall be provided in Lithuanian. As of the date of denotification the UCITS shall cease any new or further, direct or indirect, offering or placement

The marketing in the Republic of Lithuania of units or shares of an AIF managed by management company holding AIFMD licence to retail investors may be started only after the AIF has obtained an authorisation from the Bank of Lithuania to market units or shares of relevant AIF to retail investors in the Republic of Lithuania. This authorisation shall be granted subject to fulfilment of the following key conditions:

- the AIF manager holds an AIFMD licence;
- units or shares of the AIF shall be marketed to retail investors in AIFs home Member State;
- the AIF shall comply with the requirements applicable to national AIFs - respectively special collective investment (retail AIF) undertakings or collective investment undertakings intended to informed investors (semiprofessional AIFs):
- if units or shares of the AIF are marketed on a regulated market or a multilateral trading facility registered in the Member State, the investment strategy of the AIF must comply with the requirements set out respectively in the Law on Collective Investment Undertakings (applied to retail AIFs) or in the Law on Collective Investment Undertakings intended to Informed Investors (applied to semi-professional AIFs) as regards investment objects and diversification;

 the investment strategy of another AIF than referred to above (i.e. not



of its units which were the subject of denotification in the Republic of Lithuania.

The competent authorities of the UCITS home Member State shall, no later than within 15 business days from the receipt of a complete notification on the termination of marketing in Republic of Lithuania, transmit that notification to the Bank of Lithuania. The competent authorities of the UCITS home Member State shall transmit the complete information on any changed in the documents to the Bank of Lithuania.

The UCITS shall provide investors who remain invested in the UCITS with the information required under Article 85 and under second section of II part of the Law on Collective Investment Undertakings. Such information may be provided using any electronic or other distance communication means in Lithuanian or in English. Key information for investors document shall be provided in Lithuanian. marketed on a regulated market or a multilateral trading facility registered in the Member State) must satisfy the requirements for AIFs set out in the aforementioned Laws as regards investment objects, diversification, leverage (borrowing), information provided to investors and implementation of investor rights;

- the AIF key investor information document must be drawn up in Lithuanian;
- documents proving compliance with the specified circumstances must be submitted to the Bank of Lithuania.

Termination of Marketing of EU AIFs

The marketing in the Republic of Lithuania of units or shares of an EU AIF may be terminated, in respect of AIF notified for marketing in the Republic of Lithuania, where the competent authorities of the AIF home Member State has informed AIF or its management company that the information on the termination of marketing in Republic of Lithuania has been forwarded to the Bank of Lithuania and all the following conditions are fulfilled:

> except in the case of closed-ended AIFs and funds covered by Regulation (EU) 2015/760 of the European Parliament and of the Council, a blanket offer is made to repurchase or redeem, free of any charges or deductions, all such AIF units or shares held by investors in the Republic of Lithuania, is publicly available for at least 30 working days, and is addressed, directly or through



financial intermediaries, individually to all investors in the Republic of Lithuania whose identity is known;

 the intention to terminate arrangements made for marketing such units in the Republic of Lithuania is made public by means of a publicly available medium, including by electronic means or is addressed individually to all investors in the Republic of Lithuania;

 any contractual arrangements with financial intermediaries or delegates are modified or terminated with effect from the date of de-notification to prevent any new or further, direct or indirect, offering or placement of the units identified in the notification.

As of the date of de-notification, the AIF manager shall cease any new or further, direct or indirect, offering or placement of units or shares of the AIF it manages in the Republic of Lithuania.

The competent authorities of the AIF home Member State shall, no later than 15 working days from the receipt of a complete notification on the termination of marketing in Republic of Lithuania, transmit that notification to the Bank of Lithuania. The competent authorities of the AIF home Member State shall transmit to the Bank of Lithuania information on any changes to the documents.

The AIF shall provide investors who remain invested in the AIF with the information required under the Law on Managers of Alternative Collective Investment Undertakings.



For a period of 36 months from the date of de-
notification the AIF manager shall not engage
in pre-marketing of units or shares of the EU
AIFs referred to in the notification, or in respect
of similar investment strategies or investment
ideas, in the Republic of Lithuania.

Hyperlink to the LB's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.lb.lt/en/ifc-prudential-requirements-and-ratios#ex-1-8



Luxembourg

Hyperlink to the CSSF's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.cssf.lu/en/national-provisions-governing-the-marketing-requirements-for-ucits/ (English)

https://www.cssf.lu/en/marketing-alternative-investment-funds/ (English)

https://www.cssf.lu/fr/dispositions-nationales-regissant-les-exigences-de-commercialisationapplicables-aux-opcvm/ (French)

https://www.cssf.lu/fr/commercialisation-fonds-investissements-alternatifs/ (French)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

The summary of marketing requirements for UCITS is available at the following link: <u>https://www.cssf.lu/wp-</u> <u>content/uploads/ANNEX_II_REG_2021_955_Summaries_of_national_provisions_governing_th</u> <u>e_marketing_requirements_for_UCITS.pdf</u>

The summary of marketing requirements for AIFs is available at the following link:

Hyperlink to the CSSF's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.cssf.lu/en/Document/publication-of-regulatory-fees-and-charges/



💶 Malta

Hyperlink to the MFSA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.mfsa.mt/our-work/securities-and-markets-supervision/#securities

Click on "Fund managers", "Cross-Border Distribution of Funds" and "National Provisions governing marketing requirements for AIFs and UCITS" to see the relevant information.

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
a) Notification for the Marketing of Units	a) Notification for the Marketing of Units
A European UCITS Scheme may market its units in Malta provided that prior to the commencement of such marketing, the MFSA has received a notification letter in the form and manner prescribed in Article 8 of <u>the Investment Services Act (Marketing</u> <u>of UCITS) Regulations</u> . Particularly, such a	A European AIF may market its units in Malta provided that prior to the commencement of marketing, the MFSA has received a notification letter in the form and manner prescribed in Article 3 or Article 5 (as applicable) of the <u>Investment</u> <u>Services Act (Marketing of Alternative</u>
notification is to be received by the MFSA	Investment Funds) Regulations.
from the Authority of the UCITS home Member State or EEA State and is to include the information outlined in Article 8 1(a)-(d) and Article 8 2(a)-(d) of the Regulation.	A Maltese AIF intending to market its units in a Member State or EEA State other than Malta must submit a notification letter in the form set out in <u>Schedule 4</u> of the Investment Services Rules Alternative
A Maltese UCITS Scheme intending	Investment Funds to the MFSA.
to market its units in a Member State or EEA State other than Malta must submit a notification letter in the form set out in <u>Schedule C</u> of the Investment Services	b) Notification and Prior Approval of Marketing Communications
Rules for Retail Collective Investments Schemes to the MFSA.	The Authority carries out an ex-post review of marketing communications issued by regulated entities and as such, marketing
b) Notification and Prior Approval of Marketing Communications	communications are not subject to prior notification and approval. In this regard, it is pertinent to note that it is the



The Authority carries out an ex-post review of marketing communications issued by regulated entities and as such, marketing communications are not subject to prior notification and approval. In this regard, it is pertinent to note that it is the responsibility of the UCITS Management Company to review and ensure that the marketing material is in line with the applicable requirements before such material is issued and/or posted on social media platforms.

The Authority will contact the UCITS Management Company if such marketing material is deemed as being non-compliant with the applicable requirements and may also indicate the remedial action to be taken.

responsibility of the AIFM to review and ensure that the marketing material is in line with the applicable requirements before such material is issued and/or posted on social media platforms.

The Authority will contact the AIFM if such marketing material is deemed as being non-compliant with the applicable requirements and may also indicate the remedial action to be taken.

c) Marketing to Retail Investors and Professional Investors

As from 2 August 2021, in terms of Article 4 of the <u>Cross-Border Distribution of Funds</u> <u>Regulation</u>, AIFMs are required to ensure that all marketing communications addressed to investors, **including professional investors**, are identifiable as such and describe the risks and rewards of purchasing units or shares of an AIF in an equally prominent manner, and that all information is fair, clear and not misleading.

To supplement the above, on 27 May 2021, ESMA published its <u>Guidelines under the</u> <u>Cross-Border Distribution of Fund</u> <u>Regulation</u>, specifying the requirements that funds' marketing communications must meet. It is to note that such Guidelines will become applicable 6 months after the date of the publication of the translations.

AIFMs shall note that the SLC 3.14 Part BIII has been introduced to include a reference to the new marketing requirements emanating from the CBDF Regulation and the Guidelines on Marketing Communications.



Furthermore, **AIFMs** managing Retail AIFs should also refer to Section 10 of Part BIII of the Investment Services Rules for Investment Services Providers which sets out further rules relating to disclosure requirements for marketing communications and information provided to retail clients. In addition to minimum disclosure requirements and information to be provided, such rules also set out, inter alia, other requirements relating to record keeping for marketing communications as well as conditions to be satisfied when providing information to retail investors relating to past or future performance.

Hyperlink to the MFSA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.mfsa.mt/our-work/securities-and-markets-supervision/#securities

Click on "Fund managers", "Cross-Border Distribution of Funds" and "Regulatory fees and charges" to see the relevant information.



The Netherlands

Hyperlink to the AFM's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.afm.nl/en/professionals/doelgroepen/aifm/beleggingsinstellingen/nationaleverhandelingsvereisten (English)

https://www.afm.nl/en/professionals/doelgroepen/aifm/aifm/nationale-verhandelingsvereisten (English)

https://www.afm.nl/nl-nl/professionals/doelgroepen/aifm/beleggingsinstellingen/nationaleverhandelingsvereisten (Dutch)

https://www.afm.nl/nl-nl/professionals/doelgroepen/aifm/aifm/nationale-verhandelingsvereisten (Dutch)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
Marketing communications provided to	A manager of wishes tothat AIF to investors in
investors should be clear and not misleading.	the comply with the requirements of Section
The Financial supervision act (Wet financieel	and may only offer The information referred
toezicht (Wft)) lays down additional rules for	to in Section 23 of the AIFMD Directive that
the careful provision of services by a UCITS	must be provided to investors is provided in
manager or UCITS. The Decree on the	the Dutch language. The information that must
Supervision of the Conduct of Financial	be provided to investors under the Prospectus
Undertakings (Besluit Gedragstoezicht	Regulation must comply with the language
financiële ondernemingen (BGfo)) and the	requirements as set out in Section 27
Further Regulation on the Supervision of the	Prospectus Regulation.
Conduct of Financial Undertakings Wft	to non-professional the basis of the manager
(Nadere regeling gedragstoezicht financiële	that the manager meets Section Where units
ondernemingen Wft) contain further rules on	are offered that are not negotiable, the
the provision of information and non-	manager shall provide a prospectus on that
compulsory pre-contractual information.	AIF before investors acquire those rights. The
The key investor information document (as	prospectus shall contain at least the
referred to in the UCITS Directive) must be	information referred to in Section 23, first and
provided in the Dutch language. Other	second paragraphs of the AIFMD Directive.
information and documents that must be made	



public must be made available in Dutch or in English.

The AFM must be informed of changes in the data contained in the original notification and of the suspension of the repurchase or redemption of units in a UCITS.

A management company of a UCITS established in another Member State, who intends to offer that UCITS to investors in the Netherlands, must comply with the requirements of Section 92 and 93 of the UCITS Directive. The withdrawal of a European Passport for the offering of units in a UCITS must comply with the requirements of Section 93a, first paragraph, of the UCITS Directive.

A manager of an AIF with its registered office in another Member State informs the AFM if there is a suspension of the repurchase or redemption of units in an AIF managed by it. A number of ongoing requirements also apply to non-EU managers who offer AIFs on the basis of Section 1:13b of the Wft. For example, there is a periodic reporting obligation.

An EU manager of an AIF managed by him and having its registered office in another Member State, who intends to offer this AIF to investors in the Netherlands, must comply with the requirements of Section 32 and 33 of the AIFMD Directive. The withdrawal of a European Passport for the offering of units must comply with the requirements of Section 32a, first paragraph of the AIFMD Directive. An EU manager wishing to offer an AIF managed by it and having its registered office in another Member State in the Netherlands to retail investors must also comply with the requirements of Section 32 and 33 of the AIFMD Directive. In addition, the manager must report this intention to the AFM.

An EU licensed manager who wants to offer a non-EU AIF in the Netherlands must report this to the AFM.

Foreign managers of AIFs or AIFs originating from a designated state that wish to offer units in the Netherlands can, under certain circumstances, make use of the designated state regime as set out in the Wft. An AIFM that uses this regime is exempt from the licence requirement but will have to comply with a number of ongoing obligations. When the top-up retail requirements are met, an AIF may also be offered to non-professional investors in the Netherlands.

A manager of an AIF, a EuVECA fund or an EuSEF fund who wishes to proceed with premarketing must report this to the AFM no later than two weeks after he has proceeded to premarketing. The obligation does not apply to a



manager who uses the registration regime and does not manage or wish to manage a EuVECA fund or EuSEF fund. Third parties may pre-market on behalf of a manager under the CBDF Directive only if they are authorised as an investment firm, as a credit institution, as a UCITS management company, as a manager of an AIF, or as a tied agent of an investment firm. If, within 18 months of premarketing, subscriptions are made to AIFs that have been the subject of pre-marketing, this shall be considered as a result of the marketing. In addition, for a period of 36 months after de-notification, no pre-marketing may be done with regard to the denotified AIF, EuVECA or EuSEF.

Hyperlink to the AFM's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.afm.nl/en/professionals/doelgroepen/aifm/kosten-heffingen/eenmalige-handelingen (English)

https://www.afm.nl/nl-nl/professionals/doelgroepen/aifm/kosten-heffingen (Dutch)





Hyperlink to the KNF's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.knf.gov.pl/knf/en/komponenty/img/Polish marketing rules and specific regulation s_applicable_to_foreign_UCITS.pdf

https://www.knf.gov.pl/knf/en/komponenty/img/Polish_marketing_rules_and_specific_regulation s_applicable_to_foreign_AIFs.pdf

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

The Polish rules and regulations regarding marketing carried out by foreign UCITS and AIFs in Poland are primarily set out in Polish Act of 27 May 2004 on Investment Funds And The Management Of Alternative Investment Funds (Journal of Laws of 2021, item 605, as amended).

In the case of marketing units/shares of EU AIF to retail investors, this activity shall take place under the rules specified in Regulation 2017/1129 and in the Act of 29 July 2005 on Public Offer and the Conditions for Introducing Financial Instruments to the Organized Trading System and Public Companies (Journal of Laws of 2021, item 1983, as amended).

Polish regulations do not allow non-EU AIFM or non-EU AIF to operate in the territory of the Republic of Poland.

Hyperlink to the KNF's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.knf.gov.pl/knf/en/komponenty/img/Information_on_the_fees_and_charges.pdf





Hyperlink to the CMVM's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.cmvm.pt/en/SDI/registration%20dossier/collective_investment/Documents/National %20provisions%20governing%20the%20marketing%20requirements%20for%20UCITS%20and %20AIFs.pdf

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.cmvm.pt/en/SDI/registration%20dossier/collective_investment/Documents/National %20provisions%20governing%20the%20marketing%20requirements%20for%20UCITS%20and %20AIFs.pdf

AIFs
s must be approved by the CMVM
heir units or shares can be marketed
gal, and notification of this approval
tes authorization of their marketing in
I. The marketing of EU AIFs to
onal investors in Portugal, on a cross-
basis, should be preceded of a
ion file sent from the NCA of the AIF
lember State to the CMVM, with the
ntation listed in article 230(3) and
of the General Framework for
e Investment Undertakings
C»). It should be highlighted that the
nust have in place procedures to
that any units from the EU AIF are
d to retail investors.
rketing of non-EU AIFs to professional
s and the marketing of non-EU AIFs
AIFs to retail investors are subject to
thorization from CMVM.
4 and 7 of Regulation (EU) 2019/1156
uropean Parliament and of the Council



* * *	
CMVM Regulation. In particular, these	of 20 June 2019 specify the requirements
communications, which must be clearly	relating to marketing communications and the
identifiable as such, must be accurate, clear	ex-ante verification of such communications
and not misleading (otherwise, the CMVM	by the competent authorities. These
may request that their presentation or content	communications must also comply with certain
be changed) and must mention that the	formalities pursuant to article 70 to 74 of
prospectus and key investor information	CMVM Regulation no. 02/2015. In particular,
document are available to investors.	these communications, which must be clearly
	identifiable as such, must be accurate, clear
Marketing communications are not subject to	and not misleading (otherwise, the CMVM
pre-approval from the CMVM. The CMVM may	may request that their presentation or content
require any amendment or take decisions	be changed) and must mention that the
based on its ex-post supervisory activity.	prospectus and key investor information
	document are available to investors.
The marketing of UCITS units or shares in	
Portugal is also subject to rules related to the	When an asset management company
nature of the service provided by the	authorized in Portugal, management company
distributor (direct marketing, handling	authorized in another Member State of the
subscription or redemption orders, etc.).	European Union or the European Economic
	Area, or manager established in a third
	country intends to market AIF units or shares
	to retail clients in Portugal, it must provide
	these clients with facilities to perform the tasks
	mentioned in article 230 to 237-B of the
	RGOIC.
	The marketing of ALC units or charge in
	The marketing of AIF units or shares in
	Portugal is also subject to rules related to the nature of the service provided by the
	distributor (direct marketing, handling
	subscription or redemption orders, etc.)

Hyperlink to the CMVM's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.cmvm.pt/en/SDI/registration%20dossier/collective_investment/Documents/Regulato ry%20fees%20and%20charges.pdf



🚺 Romania

Hyperlink to the ASF's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://asfromania.ro/en/a/2156/national-provisions-governing-the-marketing-requirements-forucits-and-aifs

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
According to art. 97 of GEO no. 32/2012 all	According to art. 53 of RO FSA Regulation
the marketing materials addressed to	no. 7/2020 marketing communications of
investors must be clearly identifiable as such,	AIFs distributed to retail investors must be
correct, clear and not misleading and must	accurate, clear, identifiable as such and fairly
not contain messages that contradict or	describe the risks and benefits of investing in
diminish the significance of the information	the respective AIF, in accordance with the
contained in the prospectus and of the KID.	transparency requirements set out in
The dissemination of any marketing material	Regulation (EU) no. 2019/1156 on facilitating
is allowed only according to RO FSA	the cross-border distribution of collective
regulations regarding the content and	investment undertakings and amending
structure of the marketing materials, namely	Regulations (EU) no. 345/2013, (EU) no.
in accordance with art. 188-193 of RO FSA	346/2013 and (EU) no. 1.286/2014.
Regulation no. 9/2014. The marketing	
communications are not subject to prior	The AIFMs that manage the AIF distributed
authorisation by the RO FSA.	to retail investors apply accordingly the
	provisions of art. 188-190 and art. 192 of the
The management company of an UCITS has	RO FSA Regulation no. 9/2014 regarding
the obligation to make available to RO FSA	marketing communications of the AIFs
at its request, all the marketing materials. If	distributed to retail investors whose assets
any marketing materials or information	they manage. Moreover, according to art. 54
published or disseminated are not observing	of RO FSA Regulation no. 7/2020 the AIFM
the provisions of RO FSA Regulation no.	exercises at least annually an ex-post check-
9/2014, RO FSA requests the management	up regarding the monitoring of the "target
company of an UCITS the withdrawal of the	markets" and the distribution channels of the
published material or prohibits the	units/ shares of retail AIFs they manage, in
continuation of its dissemination until it is	order to identify marketing activities that do
revised in order to comply with the legal	not comply with the provisions of the
provisions.	incorporation documents or marketing
	materials of the respective retail AIF. The



marketing communications are not subject to prior authorisation by the RO FSA.

Hyperlink to the ASF's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://asfromania.ro/en/a/2155/cross-border-fees-and-charges





Hyperlink to the CNMV's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.cnmv.es/DocPortal/Legislacion/ModelosNormalizados/IIC/UCITSandFIAsnotificatio nprocedures.pdf

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Hyperlink to the CNMV's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

http://cnmv.es/portal/quees/Tasas/Novedades.aspx?lang=en



💴 Slovakia

Hyperlink to the NBS's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

http://www.nbs.sk/en/financial-market-supervision1/supervision/collective-investment/nationalprovisions-governing-the-marketing-requirements-for-ucits (English)

http://www.nbs.sk/en/financial-market-supervision1/supervision/collective-investment/nationalprovisions-governing-the-marketing-requirements-for-aifs (English)

http://www.nbs.sk/sk/dohlad-nad-financnym-trhom/dohlad/kolektivne-investovanie/vnutrostatneustanovenia-upravujuce-poziadavky-na-uvadzanie-ucits-na-trh (Slovak)

http://www.nbs.sk/sk/dohlad-nad-financnym-trhom/dohlad/kolektivne-investovanie/vnutrostatneustanovenia-upravujuce-poziadavky-na-uvadzanie-aif-na-trh (Slovak)

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for UCITS	Summary of marketing requirements for AIFs
Relevant regulation:	Relevant regulation:
<u>Act. N. 203/2011 Coll. on collective</u> <u>investments</u> v("ACI")	<u>Act. N. 203/2011 Coll. on collective</u> <u>investments (</u> "ACI"):
Key provisions: Articles 3, 58, 60, 64, 138, 142-144, 144a, 151	Key provisions: Articles 3, 58, 60, 66a, 136(1), 147-150, 150c, 150d, 150f, 150g, 151
Directive 2009/65/EC of the European Parliament and of the Council on the coordination of laws, regulations and administrative provisions relating to undertakings for collective investment in transferable securities, as amended ("the UCITS Directive")	 <u>Directive 2011/61/EU of the European Parliament and of the Council of 8 June 2011 on Alternative Investment Fund Managers and amending Directives 2003/41/EC and 2009/65/EC and Regulations (EC) No 1060/2009 and (EU) No 1095/2010 ("the AIFMD")</u>
<u>Commission regulation (EU) No.</u> <u>584/2010 as regards the form and</u>	Cross-border distribution of EU/non-EU AIFs to professional and qualified investors in the



* *	
content of the standard notification	Slovak republic is allowed only if the National
letter and UCITS attestation the use	Bank of Slovakia was dully notified under the
of electronic communication between	ACI. In case of distribution of the EU/non-EU
competent authorities for the purpose	AIFs to qualified and retail investors, the
of notification, and procedures for the	fulfilment of the conditions according the
on-the-spot verifications and	Article 150 of the ACI shall be ensured
investigations and the exchange of	(Article 43a of the AIFMD).
information between competent	
authorities ("Notification regulation")	AIFs are not obliged to notify the marketing
	communications to National Bank of Slovakia
Public marketing of UCITS in the Slovak	and there is no prior authorisation of National
republic is allowed only if the National Bank	Bank of Slovakia for such marketing
of Slovakia was dully notified under the ACI.	communications required. All marketing
Such UCITS shall ensure the fulfilment of the	communication shall be in line with Article
conditions for the public offering of UCITS	151 of the ACI. No special reporting
according to the Article 144 of the ACI (Article	obligations are required (only on request).
94 of the UCITS Directive).	
	General regulation regarding advertising to
UCITS are not obliged to notify the marketing	the consumers:
communications to National Bank of Slovakia	Act Nr. 250/2007 Coll. on consumer
and there is no prior authorisation of National	<u>Act Nr. 250/2007 Coll. on consumer</u>
Bank of Slovakia for such marketing communications required. All marketing	protection
communications held be in line with Article	Key provisions: Articles 3, 6, 7, 8, 9
151 of the ACI. No special reporting	$\begin{array}{c} \text{Alleres 5, 0, 7, 0, 9} \\ \end{array}$
obligations are required (only on request).	Directive 2005/29/EC of the
	European Parliament and of the
General regulation regarding advertising to	Council of 11 May 2005 concerning
the consumers:	unfair business-to-consumer
	commercial practices in the internal
• Act Nr. 250/2007 Coll. on consumer	market and amending Council
protection	Directive 84/450/EEC, Directives
	97/7/EC, 98/27/EC and 2002/65/EC
Key provisions: Articles 3, 6, 7, 8, 9	of the European Parliament and of the
	Council and Regulation (EC) No
Directive 2005/29/EC of the	2006/2004 of the European
European Parliament and of the	Parliament and of the Council ('Unfair
Council of 11 May 2005 concerning	Commercial Practices Directive')
unfair business-to-consumer	
commercial practices in the internal	• <u>Act no. 147/2001 Coll. about</u>
market and amending Council	advertising
Directive 84/450/EEC, Directives	
<u>97/7/EC, 98/27/EC and 2002/65/EC</u>	Key provisions: Articles 3, 4



* * *	
of the European Parliament and of the Council and Regulation (EC) No 2006/2004 of the European Parliament and of the Council ('Unfair Commercial Practices Directive')	<u>Act. Nr. 22/2004 Coll. on electronic</u> <u>commerce</u> Key provisions: Article 4
 <u>Act no. 147/2001 Coll. about advertising</u> Key provisions: Articles 3, 4 <u>Act. Nr. 22/2004 Coll. on electronic commerce</u> 	Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market ('Directive on electronic commerce')
Key provisions: Article 4	
Directive 2000/31/EC of the European Parliament and of the Council of 8 June 2000 on certain legal aspects of information society services, in particular electronic commerce, in the Internal Market ('Directive on electronic commerce')	

Hyperlink to the NBS's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

http://www.nbs.sk/en/financial-market-supervision1/supervision/collectiveinvestment/information-about-regulatory-fees-and-charges-for-cross-border-activities (English)

http://www.nbs.sk/sk/dohlad-nad-financnym-trhom/dohlad/kolektivne-investovanie/informacia-oregulacnych-poplatkoch-a-platbach-za-cezhranicne-cinnosti (Slovak)



🚞 Slovenia

Hyperlink to the ATVP's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.a-tvp.si/eng/notifications-from-other-member-states/notifications-from-othermember-states/ucits/instructions-for-notification-of-ucits-funds

https://www.a-tvp.si/eng/notifications-from-other-member-states/aifm-

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Securities Market Agency (hereinafter: SMA) published the information on relevant national provisions governing the marketing requirements as of 2 August 2021 which are currently under review of Ministry of Finance of the Republic of Slovenia due to transposition of the Directive (EU) 2019/1160. Consequently, SMA will make relevant updates to this communication after these provisions will come into force.

For UCITS and AIFs published marketing requirements encompass:

- (a) Format and content of marketing material, including identification of the information and documents to be notified to the SMA prior to beginning of marketing;
- (b) Passporting regime;
- (c) De-notification of arrangements made for marketing;
- (d) Some other rules governing marketing and other requirements of other bodies of law.

In addition, for UCITS the SMA published reporting obligations in relation to marketing.

In addition, for AIFs the SMA published requirements on marketing to retail investors or to professional investors and distribution of open-ended AIFs and closed-ended AIFs for the marketing to the non-professional investors.

Hyperlink to the ATVP's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.a-tvp.si/eng/notifications-from-other-member-states/notifications-from-othermember-states/ucits/instructions-for-notification-of-ucits-funds

https://www.a-tvp.si/eng/notifications-from-other-member-states/aifm-





Hyperlink to the FI's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fi.se/en/markets/apply-for-authorisation/cross-border-distribution-of-collectiveinvestment-undertakings-eu-20191156/

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summaries of the national rules governing marketing requirements for AIFs and UCITS are available at the following links:

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/1-kap-7-lvf-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/2-kap-15c-lvf-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-2-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-3-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-4-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-5-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-6-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/4-kap-8-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/5-kap-3-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/5-kap-5-laif-annex-2summary-20210722-eng.pdf



https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/5-kap-6-laif-annex-2-summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/5-kap-7-laif-annex-2summary-20210722-eng.pdf

https://www.fi.se/contentassets/2c688e893e1f4d5eaa6c90da1d833bc3/6-kap-3-laif-annex-2summary-20210722-eng.pdf

Hyperlink to the FI's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:



EFTA countries

E Iceland

Hyperlink to the Central Bank of Iceland's website where it publishes the complete and upto-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Hyperlink to the Central Bank of Iceland's website where it publishes the complete and upto-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:



📕 Liechtenstein

Hyperlink to the FMA's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.fma-li.li/en/supervision/securities-and-markets-division/marketing-requirements-foraifs-and-ucits.html

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Summary of marketing requirements for	Summary of marketing requirements for
UCITS	AIFs
Details of the marketing of UCITS in	Details of the marketing of AIFs in
Liechtenstein are described in FMA Instruction	Liechtenstein are described in FMA Guideline
2017/4 on the UCITS notification procedure.	2019/16 on EEA AIF and EEA AIFM
	notification procedures. Especially in the FMA
	Guideline 2019/16 on EEA AIF and EEA AIFM
	notification procedures a possible distribution
	to retail investors is described.

Hyperlink to the FMA's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.fma-li.li/en/supervision/securities-and-markets-division/marketing-requirements-foraifs-and-ucits.html





Hyperlink to the Finanstilsynet's website where it publishes the complete and up-to-date information on the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

https://www.finanstilsynet.no/en/licensing/securitiesmarket/?header=Marketing%20of%20foreign%20UCITS%20in%20Norway

Summaries of the applicable national laws, regulations and administrative provisions governing marketing requirements for AIFs and UCITS:

Hyperlink to the Finanstilsynet's website where it publishes the complete and up-to-date list of the fees and charges it levies for carrying out its duties in relation to the cross-border activities of fund managers:

https://www.finanstilsynet.no/en/licensing/securitiesmarket/?header=Marketing%20of%20foreign%20UCITS%20in%20Norway